



Porsche of San Antonio Achieves LEED Gold Certification

Atlanta. Porsche Cars North America (PCNA) celebrated a milestone in its commitment to sustainability, as Porsche of San Antonio was awarded the Leadership in Energy and Environmental Design (LEED) Gold certification. This is the first time a Porsche dealership in the U.S. has achieved the rating. Bestowed by the third-party Green Building Certification Institute, LEED is a coveted designation of high-performance green buildings.

“Environmental responsibility is one of Porsche’s most important corporate values. Since 2007, all Porsche models have been certified as Low Emissions Vehicles and in the last three years alone, we have reduced our cars’ fuel consumption by 20 percent,” said Michael Bartsch, coo and executive vice president of sales, PCNA. “We commend Porsche of San Antonio dealer principal Jack Guenther and his team on this achievement.”

Spanning three acres, the 13,500 square-foot Porsche of San Antonio dealership includes a solar panel roof, rainwater collection system and low volatile-organic-compound emitting furniture, paint, insulation and building materials. Construction of the facility began in January 2011 and was completed just 11 months later. LEED Gold certification was awarded in July 2012.

“Our new facility offers a customer experience that is second to none, and that includes reduced environmental impact,” said Jack Guenther, dealer principal of Porsche of San Antonio.



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PCNA's Parts Distribution Center/Area East in Easton, Pa. is LEED Gold certified. The company's new North American headquarters in Atlanta, Ga., scheduled to be completed in 2013, is also being constructed to achieve LEED certification.

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About Porsche Cars North America

Porsche Cars North America, Inc. (PCNA), based in Atlanta, Ga. is the exclusive U.S. importer of Porsche sports cars, the Cayenne SUV and Panamera sports sedan. Established in 1984, it is a wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany, and employs approximately 220 people who provide parts, service, marketing and training for 192 dealers. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the brand's 63-year history and leadership in the advancement of vehicle performance, safety and efficiency.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000 motorsport wins to date.

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About Porsche of San Antonio

Led by dealer principal Jack Guenther, Porsche of San Antonio is a locally owned and operated dealership that has been selling Porsche vehicles in Texas since 1990. It is the first LEED certified Porsche dealership in the U.S. For more information, please contact General Manager Abigail Kampmann at 866.676.3512.