



Porsche Announces Cayenne Diesel and All-New Boxster At New York International Auto Show

Cayenne Diesel and Third-Generation Boxster Make North American Debuts

NEW YORK– April 3, 2012 – Porsche today announced it will offer the Cayenne Diesel in the United States market for the first time beginning with the 2013 model year. The third-generation 2013 Boxster, the first all-new design since its debut in 1996, is also on display at the New York International Auto Show along with the Cayenne Diesel.

The Cayenne Diesel is powered by a 3.0-liter V6 turbo diesel engine, delivering 240 horsepower and 406 lb. ft. of torque from as low as 1,750 rpm. The result is 0-60 mph acceleration in just 7.2 seconds and a top track speed of 135 mph. The Cayenne Diesel is rated to tow up to 7,716 lbs., can travel up to an estimated 740 miles on a single tank of fuel and is built to meet Tier 2 BIN5 emissions standards using selective catalytic reduction (SCR) technology. The newest addition to the Cayenne family will go on sale in September at a base MSRP price of \$55,750, not including a \$975 destination charge.

The Cayenne Diesel, the first diesel powered vehicle ever offered by Porsche, was originally introduced to the Diesel-dominated European market in 2009. This same clean diesel technology now comes to the United States, joining the Cayenne, Cayenne S, Cayenne S Hybrid and Cayenne Turbo models.

Also making its North American debut at the New York International Auto Show is the completely redesigned, third-generation 2013 Porsche Boxster and Boxster S, first shown at the Geneva Motor Show in March.

The 2013 Boxster features more powerful, yet more fuel efficient flat six boxer engines and a longer, lower and wider chassis that helps the new roadster weigh approximately 77 lbs. less than its predecessor.

The new Boxster employs a new fully-electric top, able to be retracted or deployed in nine seconds at speeds up to 31 mph. The 2013 Boxster is expected in Porsche dealer showrooms later this summer at a base MSRP price of \$49,500 for the Boxster and at a base MSRP price of \$60,900 for the Boxster S, not including a \$950 destination charge.

The new seventh generation 911 Carrera Cabriolet is also on display at the Porsche stand in New York, after making its debut at the North American International Auto Show in Detroit in January, the new 911 Cabriolet will be on sale at the end of this month and is priced from \$93,700 and from \$103,800 for Carrera S models not including a \$950 destination charge.

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About Porsche Cars North America

Porsche Cars North America, Inc. (PCNA), based in Atlanta, Ga. is the exclusive U.S. importer of Porsche sports cars, the Cayenne SUV and Panamera Gran Turismo. Established in 1984, it is a wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany, and employs approximately 220 people who provide parts, service, marketing and training for 196 dealers. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the brand's 63-year history and leadership in the advancement of vehicle performance, safety and efficiency. At the core of this success is Porsche's proud racing heritage that boasts some 30,000 motorsport wins to date.

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