



News Release

May 22, 2012

No 14/12

30 Porsche models now available for download

Porsche Announces Downloadable Expansion Pack for Forza Motorsport 4

Atlanta. Porsche Cars North America, Inc. (PCNA) and Microsoft Studios' Turn 10 Studios today announced that 30 Porsche vehicles are now available for download as part of the Porsche Expansion Pack for Forza Motorsport 4.

Forza Motorsport 4 is the highest-rated racing game of this generation, available exclusively for the Microsoft Xbox 360 gaming console. The Porsche Expansion Pack will be offered for download through Xbox LIVE by customers who own the Forza Motorsport 4 game for 1600 Microsoft Points or, the equivalent of about \$19.99.

"This is an excellent opportunity for Porsche to offer a virtual experience with our sports cars in a very fitting environment – on race tracks around the world," said Andre Oosthuizen, Vice President of Marketing for Porsche Cars North America. "In many ways, best-selling gaming titles like Forza Motorsport 4 generate enthusiasm for products that often translate into a lifelong connection to the brand."

"Turn 10 has been pleased and privileged to work with the fans of Forza within the Porsche organization," said Mike Humphreys, director of business development at Turn 10 Studios. "We're gratified about their enthusiasm for partnering with us to deliver their storied marque to the many fans of racing games, Porsche and Forza Motorsport 4."

"The emotion and realism of Forza 4 creates so much of that same challenge and buzz I get out of putting a sportscar on the edge during my day job," said Patrick

Long, Porsche Motorsport Factory Driver. "It's also an excellent way to learn the same tracks that we race in the American Le Mans Series (ALMS) and around the world. In addition, it is really cool to share the experience with our fans while at the same time driving one of my dream combinations of my favorite Porsche models on my favorite racetracks around the world."

In addition to Porsche street cars, several notable Porsche Motorsport customer racecars are also offered as part of the Porsche Expansion Pack -- cars which compete in the American Le Mans Series (ALMS) GT and GTC classes.

Car List

Type of Car	Model Yr	Model
Production	2012	911 GT2 RS
Production	2012	Cayenne Turbo
Production	2012	Cayman R
Racecar	2011	#45 Flying Lizard Motorsports 911 GT3-RSR (997)
Racecar	2011	#23 Alex Job Racing 911 GT3 Cup (997)
Racecar	2011	#17 Team Falken 911 GT3-RSR (997)
Racecar	2011	#54 Black Swan Racing 911 GT3 Cup (997)
Racecar	2008	#2 Gruppe Orange Racing 911 GT3 Cup (997)
Racecar	2008	#16 Dyson Racing RS Spyder Evo
Racecar	2007	#80 Flying Lizard 911 GT3-RSR (997)
Racecar	2008	#7 Penske Racing RS Spyder Evo
Production	2010	911 Sport Classic
Production	2010	Boxster S
Production	2010	Panamera Turbo
Production	2007	911 GT3 (997)
Production	2007	911 GT3 RS (997)
Production	2007	911 Turbo (997)
Racecar	2005	#31 Petersen-White Lightning 911 GT3-RSR (996)
Racecar	2005	#66 AXA Racing 911 GT3 Cup (996)

Production	2004	911 GT3 (996)
Production	2003	Carrera GT
Racecar	1998	#26 Porsche AG 911 GT1-98
Production	1995	911 GT2
Production	1989	944 Turbo
Production	1987	959
Racecar	1987	#17 Racing Porsche AG 962c
Production	1982	911 Turbo 3.3
Production	1973	911 Carrera RS
Production	1970	914/6
Production	1955	550A Spyder

###

About Turn 10 Studio

"Forza Motorsport 4" is piloted by Turn 10 Studio of Microsoft Studios, the creators of the Forza Motorsport franchise. In October 2011, Turn 10 released its most recent title, "Forza Motorsport 4," garnering the highest rating racing game of the current console generation and "Racing Game of the Year" honors from SPIKE TV, G4 TV and others.

More information is available online at <http://www.forzamotorsport.net>

Follow the franchise on Facebook and twitter:

Facebook: <https://www.facebook.com/forzamotorsport>

Twitter (#Forza4) <http://twitter.com/turn10studios>

About Porsche Cars North America

Porsche Cars North America, Inc. (PCNA), based in Atlanta, Ga. is the exclusive U.S. importer of Porsche sports cars, the Cayenne SUV and Panamera sports sedan. Established in 1984, it is a wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany, and employs approximately 220 people who provide parts, service, marketing and training for 194 dealers. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the brand's 63-year history and leadership in the advancement of vehicle performance, safety and efficiency.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000 motorsport wins to date.

Follow us: www.twitter.com/Porsche, www.facebook.com/Porsche and www.drive.porsche.com/us

For Porsche apps: <http://www.porsche.com/usa/entertainment/apps/>

Note: Photos and video footage are available to accredited journalists on the Porsche Press Database at <http://press.porsche.com/>.