



PORSCHE

News Release

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Motor Trend award for most engaging and rewarding driving experience

New Porsche 911 Carrera S Named 2012 *Motor Trend* Best Driver's Car

Atlanta. *Motor Trend* has chosen the Porsche 911 Carrera S as its Best Driver's Car for 2012. The Best Driver's Car honor is decided after a yearly competition among the best new or improved performance cars available in the U.S. market.

"'Best Driver's Car' is the highest honor *Motor Trend* gives to a performance vehicle, which is the main reason it is so coveted across the industry," said Ed Loh, Editor-in-Chief of *Motor Trend*. "Congratulations to Porsche and its 911 Carrera S for beating out such a diverse, yet uniformly excellent field this year."

"Being named '*Motor Trend* Best Driver's Car' is a testament to the work of the men and women in Weissach and Zuffenhausen who are so passionate about designing and building our sports cars," said Detlev von Platen, President and CEO of Porsche Cars North America. "This accomplishment shows that the 911 still has the same magic it's had for nearly 50 years, as it continues to be both a great car to drive everyday on the road and on the track."

Motor Trend editors choose the car that most makes them want to head out to their favorite road and drive. To achieve this, each contender is run through a battery of dynamic tests, a 500-mile road trip, hard canyon driving on a closed course and finally, evaluation at the hands of professional driver Randy Pobst at Mazda Raceway Laguna Seca. All of that information is then distilled down by seven judges, and after careful consideration, a winner is declared.

The test aims to go beyond the numbers, uncovering the one vehicle that offers enthusiasts the most engaging and rewarding driving experience possible.

The Porsche 911 Carrera S, along with its opponents for the test, is currently being featured during Best Driver's Car Week (August 20-24) on *Motor Trend's* website www.motortrend.com and YouTube channel, www.youtube.com/motortrend. Enthusiasts can follow all the track testing action that took place at Mazda Raceway Laguna Seca and discover how each of the competitors performed by viewing 5 separate feature stories and 11 exciting videos.

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About Porsche Cars North America

Porsche Cars North America, Inc. (PCNA), based in Atlanta, Ga. is the exclusive U.S. importer of Porsche sports cars, the Cayenne SUV and Panamera sports sedan. Established in 1984, it is a wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany, and employs approximately 220 people who provide parts, service, marketing and training for 194 dealers. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the brand's 63-year history and leadership in the advancement of vehicle performance, safety and efficiency.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000 motorsport wins to date.

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About Motor Trend

With a 1.1+ million circulation, *Motor Trend* is one of the leading car magazines in the USA. For complete test results and more information, visit: <http://wot.motortrend.com/best-drivers-car-2012-camaro-zl1-shelby-gt500-seven-others-battle-for-the-crown-246127.html#ixzz23aGdXVoB>