



*Award for exceptional style and design*

**Porsche Boxster Named 2013 *AUTOMOBILE Magazine* Design of the Year**

**Atlanta.** *AUTOMOBILE Magazine's* worldwide team of staff and contributors has selected the new Porsche Boxster as the Design of the Year for 2013.

“With this Boxster, Porsche design chief Michael Mauer has brought the Porsche design team into a realm it has never before occupied, with pure style and pure functionality fused in products of exceptional elegance,” said Robert Cumberland, design editor of *AUTOMOBILE Magazine*.

The third-generation Boxster, revealed at the Geneva Motor Show, benefits from a wholly-redesigned body and chassis. With a longer wheelbase, larger wheels and a new interior concept, the mid-engine sports car takes design cues from the iconic Carrera GT and 550 Spyder models from its lineage.

The *AUTOMOBILE Magazine* 2013 “of the Year” awards are currently featured on the publication’s website, [www.automobilemag.com](http://www.automobilemag.com), and will appear in the January 2013 issue.

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**About Porsche Cars North America**

Porsche Cars North America, Inc. (PCNA), based in Atlanta, Ga. is the exclusive U.S. importer of Porsche sports cars, the Cayenne SUV and Panamera sports sedan. Established in 1984, it is a wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany, and employs approximately 220 people who provide parts, service, marketing and training for 194 dealers. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the brand’s 63-year history and leadership in the advancement of vehicle performance, safety and efficiency.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000 motorsport wins to date.

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Note: Photos and video footage are available to accredited journalists on the Porsche Press Database at <http://press.porsche.com/>

**About *AUTOMOBILE Magazine***

*AUTOMOBILE Magazine*, a publication of Source Interlink Media, LLC, is America's leading automotive lifestyle publication and reaches 4.6 million readers monthly; through its print, online and digital components, the brand counts an audience of over 6 million. *Automobile Magazine*, which presents annual All-Star and Automobile of the Year awards, is written for the sophisticated enthusiast and profiles high-end vehicles with compelling editorial and photographic content. For more than 25 years, *AUTOMOBILE Magazine* has set the standard for automotive journalism, maintaining its devotion to auto adventure and an editorial approach that emphasizes "No boring cars!"