

Porsche delivers anniversary Cayenne to municipal fire department

Leipzig plant builds 500,000th vehicle

Atlanta. The 500,000th vehicle has rolled off the production line in the Porsche factory in Saxony. The anniversary sports car, a white Cayenne S was converted into a command vehicle for the Leipzig fire brigade with the assistance of Porsche apprentices. Matthias Müller, the President and CEO of Dr. Ing. h.c. F. Porsche AG, handed the keys to the Lord Mayor of the City as a token of the relationship with Porsche's Leipzig home. The first car to come off the Leipzig assembly line was a Cayenne in 2002.

“Half a million vehicles in only ten years is a remarkable result for a luxury car manufacturer like Porsche. Behind the success is a strong workforce now numbering 1,005 employees at our production facility in Saxony. I am impressed by the high degree of technical expertise of our Leipzig colleagues. They send forth into the world the seal of quality ‘Made in Germany’ and with it a piece of Leipzig,” said Müller in his speech to high-ranking guests.

In his speech, Leipzig's Lord Mayor Burkhard Jung emphasized the importance to the city's development of Porsche having set up shop there: “500,000 Porsches made in Leipzig is powerful evidence of Porsche's ability as a company to perform in the industrial location that is Leipzig. The world's most prestigious sports car manufacturer has put its faith in this city and written a success story. I look forward to the new, even larger Porsche plant.”

Leipzig is on course for growth: “Never have we produced as many cars as we do today, and we are expanding our production for an entirely new model line as well,” the Chairman of the Executive Board of Porsche Leipzig GmbH, Siegfried Bülow,

explained, indicating a start of production date for the Macan at the end of 2013. To that end, Porsche is developing the production facility into a fully-fledged plant with its own body assembly line and paint shop, investing more than 500 million euro and creating approximately 1,000 additional jobs in the medium term.

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About Porsche Cars North America

Porsche Cars North America, Inc. (PCNA), based in Atlanta, Ga. is the exclusive U.S. importer of Porsche sports cars, the Cayenne SUV and Panamera sports sedan. Established in 1984, it is a wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany, and employs approximately 220 people who provide parts, service, marketing and training for 192 dealers. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the brand's 63-year history and leadership in the advancement of vehicle performance, safety and efficiency.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000 motorsport wins to date.

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