



PORSCHE

Official Statement

March 9, 2016

## Porsche Cars North America Statement Regarding Macan Recall

Porsche Cars North America, Inc. is issuing a voluntary safety recall on 17,871 Macan models manufactured between March 4, 2014, and October 20, 2015. The sensor mat for the occupancy detection system on the front passenger seat may fail, leading to a possible non-detection of a front passenger. As a result, the front passenger airbag may not deploy in the event of a crash, and, as such, may fail to comply with Federal Motor Vehicle Safety Standards. However, in the event that the occupant detection mat malfunctions, the airbag warning lamp or "Passenger Airbag Off" lamp will remain activated in order to alert the occupants. Customers will be notified about the recall. The repair is estimated to take about 2.5 hours. No incidents have been reported.

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### **About Porsche Cars North America, Inc. | One Porsche Drive, Atlanta, GA 30354 USA**

Established in 1984, Porsche Cars North America, Inc. (PCNA) is the exclusive U.S. importer of Porsche 911, 718 Boxster and 718 Cayman sports cars, Macan and Cayenne SUVs, and Panamera sports sedans. Headquartered in Atlanta, Georgia since 1998, PCNA is also home to the first Porsche Experience Center in North America featuring a module-based 1.6 mile driver development track, business center and fine dining restaurant, 356. The company operates a second Porsche Experience Center in Los Angeles. This 53-acre complex features a driver development track with eight educational modules totaling 4.1 miles, a business center, and Restaurant 917. PCNA employs approximately 300 people who provide parts, service, marketing, and training for 188 dealers. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the brand's 65-plus year history and leadership in the advancement of vehicle performance, safety and efficiency. PCNA is a wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000-plus motorsport wins to date.

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