



Porsche Reports New All-Time Monthly Sales Record

U.S. Porsche Dealers sell 5,555 vehicles in November 2017; year-to-date retail sales up 2.5 percent

Atlanta, Georgia. Porsche Cars North America, Inc. (PCNA), importer and distributor in the United States of the Porsche 911, 718 Boxster and Cayman, Panamera, Cayenne, and Macan model lines, today announced November 2017 sales of 5,555 units. This marks a 0.8 percent increase over November 2016. Year-to-date, retail deliveries are up 2.5 percent.

“With 5,555 deliveries, we set a new all-time monthly record. In particular, our two-door sports cars – the Porsche 911, and the 718 model line – showed impressive double-digit growth versus last year,” said Klaus Zellmer, President and CEO of PCNA.

Porsche 911 sales in the U.S. reached 976 units, a 39.6 percent increase year-over-year. The 718 Boxster and Cayman line posted 522 retail deliveries, up 14.2 percent over November 2016. Sales of the Panamera sports sedan stood at 729, a 43.7 percent increase year-to-date. The Macan continued to experience high demand with 1,981 vehicles sold, up 14 percent year-to-date.

Porsche Approved Certified Pre-Owned (CPO) vehicle sales in the U.S. were at 1,749 units, a 23.4 percent increase over November 2016. Year-to-date, CPO sales are up 11.2 percent with 16,956 deliveries for 2017.



PORSCHE

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Model	November Sales		Year-to-Date	
	2017	2016	2017	2016
ALL 911	976	699	8,197	8,190
ALL BOXSTER/CAYMAN	522	457	4,786	5,887
ALL PANAMERA	729	731	6,276	4,367
ALL CAYENNE	1,347	1,572	12,263	14,284
ALL MACAN	1,981	2,054	19,985	17,536
GRAND TOTALS*	5,555	5,513	51,507	50,265

*918 Spyder sales are reflected in 2016 grand total figures.

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About Porsche Cars North America, Inc. | One Porsche Drive, Atlanta, GA 30354 USA

Established in 1984, Porsche Cars North America, Inc. (PCNA) is the exclusive U.S. importer of Porsche 911, 718 Boxster and 718 Cayman sports cars; Macan and Cayenne SUVs; and Panamera sports sedans. Headquartered in Atlanta, Georgia since 1998, PCNA is also home to the first Porsche Experience Center in North America featuring a module-based 1.6 mile driver development track, business center, and fine dining restaurant, 356. The company operates a second Porsche Experience Center near Los Angeles. That 53-acre complex features a driver development track with eight educational modules totaling 4.1 miles, a business center, and Restaurant 917. PCNA employs over 300 people who provide parts, service, marketing, and training for 189 dealers. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the Porsche brand's nearly 70-year history of leadership in the advancement of vehicle performance, safety, and efficiency. PCNA is an indirect wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000-plus motorsport wins to date.

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