



## **Porsche Reports October 2017 Retail Sales of 4,715 Units**

*Year-over-year increase of 4.6 percent; year-to-date sales up 2.7 percent*

**Atlanta, Georgia.** Porsche Cars North America, Inc. (PCNA), importer and distributor in the United States of the Porsche 911, 718 Boxster and Cayman, Panamera, Cayenne, and Macan model lines, today announced October 2017 sales of 4,715 units. This represents a 4.6 percent increase over October 2016. Year-to-date, deliveries are up 2.7 percent.

“Porsche took care of business again this month. This is our ninth record month this year as we approach the finish line for 2017. On to November,” said Klaus Zellmer, President and CEO of PCNA.

The Porsche 911 and the Panamera sports sedan stole the show in October: Porsche 911 sales of 691 units were up 55.6 percent compared to last year’s monthly total. The Panamera was in the same volume neighborhood with 644 deliveries, a remarkable 118.3 percent increase year-over-year. Macan sales stood at 1,779 units, up 16.3 percent year-to-date.

Porsche Approved Certified Pre-Owned (CPO) vehicle sales in the U.S. were at 1,658 units, a 26.7 percent increase over October 2016. Year-to-date, CPO sales are up 10 percent with 15,208 deliveries for 2017.



PORSCHE

News Release

November 1, 2017

No. 79/17

Model	October Sales		Year-to-Date	
	2017	2016	2017	2016
ALL 911	691	444	7,221	7,491
ALL BOXSTER/CAYMAN	399	441	4,264	5,430
ALL PANAMERA	644	295	5,547	3,636
ALL CAYENNE	1,202	1,206	10,916	12,712
ALL MACAN	1,779	2,120	18,004	15,482
<b>GRAND TOTALS*</b>	<b>4,715</b>	<b>4,506</b>	<b>45,952</b>	<b>44,752</b>

\*918 Spyder sales are reflected in 2016 grand total figures.

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**About Porsche Cars North America, Inc. | One Porsche Drive, Atlanta, GA 30354 USA**

Established in 1984, Porsche Cars North America, Inc. (PCNA) is the exclusive U.S. importer of Porsche 911, 718 Boxster and 718 Cayman sports cars; Macan and Cayenne SUVs; and Panamera sports sedans. Headquartered in Atlanta, Georgia since 1998, PCNA is also home to the first Porsche Experience Center in North America featuring a module-based 1.6 mile driver development track, business center, and fine dining restaurant, 356. The company operates a second Porsche Experience Center near Los Angeles. That 53-acre complex features a driver development track with eight educational modules totaling 4.1 miles, a business center, and Restaurant 917. PCNA employs over 300 people who provide parts, service, marketing, and training for 188 dealers. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the Porsche brand's nearly 70-year history of leadership in the advancement of vehicle performance, safety, and efficiency. PCNA is an indirect wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000-plus motorsport wins to date.

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