



## **Porsche Reports September 2017 Sales of 5,059 Units**

*Year-to-date retail sales up 2.5 percent*

**Atlanta, Georgia.** Porsche Cars North America, Inc. (PCNA), importer and distributor in the United States of the Porsche 911, 718 Boxster and Cayman, Panamera, Cayenne, and Macan model lines, today announced September 2017 sales of 5,059 units. Year-over-year retail deliveries are up 12.9 percent. Year-to-date growth for 2017 has risen to 2.5 percent.

Porsche 911 sales in the U.S. reached 532 units in September, a 14.4 percent increase year-over-year. Sales of the 718 Boxster and Cayman model line stood at 434, a 3.1 percent increase. The Panamera sports sedan posted 835 deliveries, up 134.6 percent compared to September 2016. Macan sales reached an all-time high of 2,346 units, posting an increase of 17.4 percent year-over-year.

Porsche Approved Certified Pre-Owned (CPO) vehicle sales in the U.S. reached 1,550 units, a 16.2 percent increase compared to September 2016. Year-to-date, CPO sales are up 8.2 percent and stand at 13,553 for the first nine months of 2017.



PORSCHE

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Model	September Sales		Year-to-Date	
	2017	2016	2017	2016
ALL 911	532	465	6,530	7,047
ALL BOXSTER/CAYMAN	434	421	3,865	4,989
ALL PANAMERA	835	356	4,903	3,341
ALL CAYENNE	912	1,239	9,714	11,506
ALL MACAN	2,346	1,998	16,225	13,362
<b>GRAND TOTALS*</b>	<b>5,059</b>	<b>4,479</b>	<b>41,237</b>	<b>40,246</b>

\*918 Spyder sales are reflected in 2016 grand total figures.

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**About Porsche Cars North America, Inc. | One Porsche Drive, Atlanta, GA 30354 USA**

Established in 1984, Porsche Cars North America, Inc. (PCNA) is the exclusive U.S. importer of Porsche 911, 718 Boxster and 718 Cayman sports cars; Macan and Cayenne SUVs; and Panamera sports sedans. Headquartered in Atlanta, Georgia since 1998, PCNA is also home to the first Porsche Experience Center in North America featuring a module-based 1.6 mile driver development track, business center, and fine dining restaurant, 356. The company operates a second Porsche Experience Center near Los Angeles. That 53-acre complex features a driver development track with eight educational modules totaling 4.1 miles, a business center, and Restaurant 917. PCNA employs over 300 people who provide parts, service, marketing, and training for 188 dealers. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the Porsche brand's nearly 70-year history of leadership in the advancement of vehicle performance, safety, and efficiency. PCNA is an indirect wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000-plus motorsport wins to date.

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