



Porsche Announces July 2017 Sales

U.S. Porsche Dealers sell 3,901 vehicles in July 2017

Atlanta, Georgia. Porsche Cars North America, Inc. (PCNA), importer and distributor in the United States of the Porsche 911, 718 Boxster and Cayman, Panamera, Cayenne, and Macan model lines, today announced record July 2017 sales of 3,901 vehicles. This represents a 0.6 percent increase over July 2016. Year-to-date, deliveries are up 2.9 percent compared to 2016 with 31,469 vehicle sales.

“For the twelfth consecutive month, we have topped previous-year results. This is an excellent outcome. In addition, we are pleased to see the new Panamera continues to be so well received,” said Klaus Zellmer, President and CEO of Porsche Cars North America.

The Macan continued to experience high demand in July with 1,600 deliveries, resulting in a sales increase of 71.9 percent compared to July 2016. Year-to-date, Macan sales are up 35.1 percent and stand at 12,238 vehicles. Panamera deliveries registered at 510, a 49.1 percent increase over last year. Year-to-date, Panamera sales are up 38.2 percent with 3,511 vehicles sold.

Porsche Approved Certified Pre-Owned (CPO) vehicle sales in the U.S. were 1,457, a 2.2 percent increase compared to July 2016. Year-to-date, CPO sales are up 6.3 percent and stand at 10,408 for the first seven months of 2017.



PORSCHE

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Model	July Sales		Year-to-Date	
	2017	2016	2017	2016
ALL 911	587	806	4,982	5,833
ALL BOXSTER/CAYMAN	331	732	2,805	4,094
ALL PANAMERA	510	342	3,511	2,540
ALL CAYENNE	873	1,067	7,933	9,058
ALL MACAN	1,600	931	12,238	9,060
GRAND TOTALS*	3,901	3,878	31,469	30,586

*918 Spyder sales are reflected in 2016 grand total figures.

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About Porsche Cars North America, Inc. | One Porsche Drive, Atlanta, GA 30354 USA

Established in 1984, Porsche Cars North America, Inc. (PCNA) is the exclusive U.S. importer of Porsche 911, 718 Boxster and 718 Cayman sports cars, Macan and Cayenne SUVs, and Panamera sports sedans. Headquartered in Atlanta, Georgia since 1998, PCNA is also home to the first Porsche Experience Center in North America featuring a module-based 1.6 mile driver development track, business center, and fine dining restaurant, 356. The company operates a second Porsche Experience Center near Los Angeles. This 53-acre complex features a driver development track with eight educational modules totaling 4.1 miles, a business center, and Restaurant 917. PCNA employs over 300 people who provide parts, service, marketing, and training for 188 dealers. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the Porsche brand's nearly 70-year history of leadership in the advancement of vehicle performance, safety, and efficiency. PCNA is an indirect wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000-plus motorsport wins to date.

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