



### **Porsche Reports June 2017 Sales**

*U.S. Porsche Dealers sell 27,568 vehicles in the first half of 2017*

**Atlanta, Georgia.** Porsche Cars North America, Inc. (PCNA), importer and distributor in the United States of the Porsche 911, 718 Boxster and Cayman, Panamera, Cayenne, and Macan model lines, today announced June 2017 sales of 4,516 vehicles. This is a 0.8 percent increase over June 2016. Year-to-date, deliveries are up 3.2 percent compared to 2016 with 27,568 vehicle sales.

Macan sales were notably strong in June with 1,871 deliveries, a 53.1 percent increase over the same period last year. Year-to-date, Macan sales are up 30.9 percent and stand at 10,638 vehicles. Panamera deliveries registered at 518, a 2.4 percent increase over last year. Year-to-date, Panamera sales are up 36.5 percent with 3,001 vehicles sold.

Porsche Approved Certified Pre-Owned (CPO) vehicle sales in the U.S. were 1,477. Year-to-date, CPO sales are up 7.2 percent and stand at 8,964 for the first six months of 2017.



PORSCHE

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| Model                | June Sales   |              | Year-to-Date  |               |
|----------------------|--------------|--------------|---------------|---------------|
|                      | 2017         | 2016         | 2017          | 2016          |
| ALL 911              | 686          | 852          | 4,395         | 5,027         |
| ALL BOXSTER/CAYMAN   | 431          | 687          | 2,474         | 3,362         |
| ALL PANAMERA         | 518          | 506          | 3,001         | 2,198         |
| ALL CAYENNE          | 1,010        | 1,215        | 7,060         | 7,991         |
| ALL MACAN            | 1,871        | 1,222        | 10,638        | 8,129         |
| <b>GRAND TOTALS*</b> | <b>4,516</b> | <b>4,482</b> | <b>27,568</b> | <b>26,708</b> |

\*918 Spyder sales are reflected in 2016 grand total figures.

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**About Porsche Cars North America, Inc. | One Porsche Drive, Atlanta, GA 30354 USA**

Established in 1984, Porsche Cars North America, Inc. (PCNA) is the exclusive U.S. importer of Porsche 911, 718 Boxster and 718 Cayman sports cars, Macan and Cayenne SUVs, and Panamera sports sedans. Headquartered in Atlanta, Georgia since 1998, PCNA is also home to the first Porsche Experience Center in North America featuring a module-based 1.6 mile driver development track, business center, and fine dining restaurant, 356. The company operates a second Porsche Experience Center near Los Angeles. This 53-acre complex features a driver development track with eight educational modules totaling 4.1 miles, a business center, and Restaurant 917. PCNA employs over 300 people who provide parts, service, marketing, and training for 188 dealers. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the Porsche brand's nearly 70-year history of leadership in the advancement of vehicle performance, safety, and efficiency. PCNA is an indirect wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000-plus motorsport wins to date.

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