



PORSCHE

News Release

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Porsche announces Rennsport Reunion VI to be held September 2018

The world's largest gathering of Porsche race cars and drivers to return to the Monterey Peninsula

Atlanta, Georgia. Porsche Cars North America (PCNA) and Mazda Raceway Laguna Seca today announced the next Porsche Rennsport Reunion will take place at the famed California racetrack in 2018. The upcoming Family Reunion has been expanded to four days and will be held September 27-30, 2018.

In what has become a tradition, Rennsport Reunion VI will bring together an extraordinary gathering of significant Porsche racecars, as well as those who have designed, engineered, and driven them to victory in the world's most famous sports car races. Hosted by PCNA, the four-day program of on-track competition will be complemented by a Concours d'Elegance, which is open to invited race participants.

After staging the first three events in the east, with the inaugural at Lime Rock Park in 2001, followed by two events at Daytona International Speedway in Daytona Beach, Florida in 2004 and 2007, Rennsport Reunion IV moved west in 2011, tapping into a vast array of west coast car aficionados and Porsche enthusiasts. Returning to a three-year interval, this incomparable event has turned into a world-wide happening.

“Choosing the Monterey Peninsula once again for our unique Porsche family reunion builds upon what we learned from previous Rennsport Reunions,” said Klaus Zellmer, President and CEO of Porsche Cars North America. “We had close to 60,000 fans, enthusiasts and owners come through the gates of Mazda Raceway Laguna Seca to celebrate with us in 2015, and California’s picturesque central coast provides an ideal



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backdrop. The Golden State as a whole has always been like a second home to Porsche.”

“We are honored to have been selected once again as the host circuit for Porsche Rennsport Reunion,” said Gill Campbell of Mazda Raceway Laguna Seca. “This prestigious event has created a tremendous impact on motorsports around the world in the past and we are eager to bring it back to life again in partnership with Porsche. It is truly the most rewarding event I have ever had the pleasure of being involved in.”

During Porsche Rennsport Reunion V in 2015, over 1,300 Porsche Club of America (PCA) member-owned Porsche models helped fill the show fields, race classes, and parking lots of Mazda Raceway Laguna Seca to overflow capacity. For the upcoming sixth rendition, the PCA will once again play an integral role in the festivities.

Additional details and ticket information will be published on the Porsche press website (www.press.porsche.com) and on Mazda Raceway Laguna Seca’s website (<http://www.mazdaraceway.com>), as they become available.

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About Porsche Cars North America, Inc. | One Porsche Drive, Atlanta, GA 30354 USA
Established in 1984, Porsche Cars North America, Inc. (PCNA) is the exclusive U.S. importer of Porsche 911, 718 Boxster and 718 Cayman sports cars, Macan and Cayenne SUVs, and Panamera sports sedans. Headquartered in Atlanta, Georgia since 1998, PCNA is also home to the first Porsche Experience Center in North America featuring a module-based 1.6 mile driver development track, business center, and fine dining restaurant, 356. The company operates a second Porsche Experience Center near Los Angeles. This 53-acre complex features a driver



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development track with eight educational modules totaling 4.1 miles, a business center, and Restaurant 917. PCNA employs over 300 people who provide parts, service, marketing, and training for 188 dealers. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the Porsche brand's nearly 70-year history of leadership in the advancement of vehicle performance, safety, and efficiency. PCNA is an indirect wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000-plus motorsport wins to date.

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