



PORSCHE

News Release

June 1, 2017

No. 36/17

Porsche Reports May 2017 Sales

U.S. Porsche Dealers sell 4,805 vehicles

Atlanta, Georgia. Porsche Cars North America, Inc. (PCNA), importer and distributor of Porsche 911, 718 Boxster and Cayman, Panamera, Cayenne, and Macan model lines in the United States, today announced 4,805 vehicle sales in May 2017. Year-to-date sales stand at 23,052, up 3.7 percent over last year.

May sales were boosted by demand for the Macan and Panamera model lines. Macan deliveries continued to soar with 1,730 units, a 21.3 percent increase over May 2016. Year-to-date, Macan sales are up 26.9 percent and stand at 8,767 vehicles. Panamera outpaced last year's May result by 114.5 percent with 768 cars sold. Year-to-date Panamera sales are 2,483 vehicles, a 46.7 percent increase over last year.

Porsche Approved Certified Pre-Owned (CPO) vehicle sales in the U.S. were 1,568. Year-to-date CPO sales stand at 7,490, an 8.8 percent increase over the same period last year.

Model	May Sales		Year-to-Date	
	2017	2016	2017	2016
ALL 911	751	993	3,709	4,175
ALL BOXSTER/CAYMAN	403	508	2,043	2,675
ALL PANAMERA	768	358	2,483	1,692
ALL CAYENNE	1,153	1,293	6,050	6,776
ALL MACAN	1,730	1,426	8,767	6,907
GRAND TOTALS	4,805	4,578	23,052	22,226

*918 Spyder sales are reflected in 2016 grand total figures.

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About Porsche Cars North America, Inc. | One Porsche Drive, Atlanta, GA 30354 USA

Established in 1984, Porsche Cars North America, Inc. (PCNA) is the exclusive U.S. importer of Porsche 911, 718 Boxster and 718 Cayman sports cars, Macan and Cayenne SUVs, and Panamera sports sedans. Headquartered in Atlanta, Georgia since 1998, PCNA is also home to the first Porsche Experience Center in North America featuring a module-based 1.6 mile driver development track, business center and fine dining restaurant, 356. The company operates a second Porsche Experience Center in Los Angeles. This 53-acre complex features a driver development track with eight educational modules totaling 4.1 miles, a business center, and Restaurant 917. PCNA employs approximately 300 people who provide parts, service, marketing, and training for 188 dealers. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the brand's 65-plus year history and leadership in the advancement of vehicle performance, safety and efficiency. PCNA is a wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000-plus motorsport wins to date.

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