



Porsche Announces New York Auto Show Line-up

North American debut of Porsche 911 R, 718 Boxster, and Macan

Atlanta, Georgia. The New York International Auto Show will be host to three North American debuts for Porsche this year. The 911 R and the 718 Boxster both represent the latest interpretation of driving pleasure and dynamics in their respective segments. The 911 R is a pure, uncompromised driving machine with a naturally-aspirated, 500 horsepower engine mounted in the rear. The 718 Boxster features extensive chassis enhancements and an all-new turbocharged, mid-mounted flat-four cylinder engine. The 718 Boxster is powered by a 2.0 liter engine developing 300 horsepower, while the 718 Boxster S utilizes a 2.5 liter powerplant making 350 horsepower. The third debut, the Macan, is driven by a sporty and highly efficient turbocharged 2.0 liter inline-four cylinder engine.

Four Macan Models Now Available

Porsche is expanding its line-up of compact SUVs with a new variant of the Macan. Following the introduction of the Macan S, Macan Turbo, and most recently the Macan GTS models, the four-cylinder turbocharged engine in this model is tailored for use in the sports car of the SUV segment. As is characteristic for all Porsche models, the Macan is capable of converting its engine power into impressive driving dynamics using the standard active all-wheel drive with Porsche Traction Management PTM, as well as the agile suspension and precise steering. Air suspension with load-leveling control and the PASM system with adaptive dampers are optionally available. Weighing only 3,902 pounds, the Macan is the lightest SUV made by Porsche, which translates into particularly agile handling.



Sporty turbocharged four-cylinder

The new inline-four engine is designed to be sporty and efficient. It operates with up to 14 PSI of boost pressure, charge-air cooling, direct injection, and variable valve timing. VarioCam Plus adapts the intake and exhaust camshaft continually and also controls the lift of the exhaust valves. Thanks to 252 hp from 5,000 to 6,800 rpm and 273 pound-feet of torque available between 1,600 rpm and 4,500 rpm, overtaking maneuvers are completed confidently.

Like all other Macan models, the turbocharged 2.0 liter engine in the Macan is connected to a standard seven-speed PDK dual-clutch transmission featuring Auto Start Stop technology. Acceleration from 0 to 60 mph is completed in 6.1 sec with the optional Sport Chrono Package featuring Launch Control. Top track speed is 142 mph. In terms of fuel consumption, the new Macan proves to be particularly efficient with an estimated improvement of up to 18 percent compared to the Macan S. Fuel economy values from the U.S. Environmental Protection Agency are 25 miles per gallon on the highway, 20 mpg in the city, and 22 mpg combined.

Extensive level of standard equipment

Visually and in terms in of equipment, there is little that separates the new Macan from the rest of the family. Distinguishing exterior characteristics are matte black window surrounds and brake calipers in black, while the unique dual exhaust pipes are finished in stainless steel. The front fascia and lava black side blades match the Macan S. The Macan comes standard with Bi-Xenon™ headlights, 8-way power front seats, seat centers in Alcantara®, the newest generation of Porsche Communication Management (PCM), Piano Black interior package, and a lane departure warning system.

The 2017 Macan is available to order now with deliveries expected in July 2016. The Macan starts at \$47,500, excluding delivery, processing, and handling fee of \$1,050.



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About Porsche Cars North America, Inc. | One Porsche Drive, Atlanta, GA 30354 USA

Established in 1984, Porsche Cars North America, Inc. (PCNA) is the exclusive U.S. importer of Porsche 918 Spyder, 911, Boxster and Cayman sports cars, the Macan and Cayenne SUVs, and Panamera sports sedans. Headquartered in Atlanta, Georgia since 1998, PCNA is also home to the first Porsche Experience Center in North America featuring a module-based 1.6 mile driver development track, business center, human performance center, and fine dining restaurant. PCNA employs approximately 300 people who provide parts, service, marketing, and training for 186 dealers. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the brand's 65-plus year history and leadership in the advancement of vehicle performance, safety and efficiency. PCNA is a wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000-plus motorsport wins to date.

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