



Cayman GT4 celebrates its world premiere in early March at the Geneva Motor Show

Porsche delivers 16,000 vehicles in January

Atlanta. With 16,000 vehicle deliveries to customers in January 2015, Porsche AG continues its success of the past year. The Stuttgart-based sports car manufacturer achieved an increase of 31 percent in comparison to the same month of the previous year. The 911 is in high demand by customers with more than 2,400 deliveries of the sports car icon in January.

"After a successful 2014, we want to continue to carry forward our goal of qualitative growth this year", said Bernhard Maier, Member of the Executive Board for Sales and Marketing of Dr. Ing. h.c. F. Porsche AG. "Our next step will be an expansion of the model line-up with the sportiest Targa in decades – the 911 Targa 4 GTS – and the thoroughbred mid-engine Cayman GT4 sports car."

In Germany, Porsche realized a gain of 39 percent compared to the same month last year with more than 2,000 new car deliveries. The U.S. market kicked the year off by selling nearly 4,000 new vehicles, a 27 percent increase over January 2014. The most popular model ranges for the American market were the 911 and the Cayenne. In Europe, the sports car maker delivered more than 4,500 vehicles to customers. The Chinese market also reported an increase of 23 percent over January 2014.



PORSCHE

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PORSCHE AG Deliveries	January		
	2015	2014	Variance (%)
World	16,044	12,225	31.2
Europe	4,511	2,904	55.3
Germany	2,065	1,481	39.4
America	4,441	3,524	26.0
USA	3,937	3,096	27.2
Asia Pacific, Africa and Mideast	7,092	5,797	22.3
China	4,946	4,035	22.6

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About Porsche Cars North America Inc. | One Porsche Drive, Atlanta, GA 30354 USA

Established in 1984, Porsche Cars North America, Inc. (PCNA) is the exclusive U.S. importer of Porsche 918 Spyder, 911, Boxster and Cayman sports cars, the Macan and Cayenne SUVs and Panamera sports sedans. Headquartered in Atlanta, Georgia since 1998, PCNA moved into a brand new, cutting edge building at One Porsche Drive in January 2015. This one-of-a-kind facility showcases a commitment to design and functionality, serving not only as an inspirational workplace for Porsche employees, but also a brand experience center featuring a 1.6 mile test track, human performance center, and event space. PCNA employs approximately 300 people who provide parts, service, marketing and training for 189 dealers. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the brand's 65-plus year history and leadership in the advancement of vehicle performance, safety and efficiency. PCNA is a wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000-plus motorsport wins to date.

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