



PORSCHE

News Release

August 3, 2015

No. 88/15

Porsche Reports July 2015 Sales

U.S. Porsche dealers sell 4,730 vehicles in July

Atlanta. Porsche Cars North America, Inc. (PCNA), importer and distributor in the United States of Porsche 918 Spyder, 911, Boxster and Cayman sports cars, Macan and Cayenne SUVs, and the Panamera four-door sports sedan line-up, today announced July 2015 sales of 4,730 vehicles, up 10 percent over July 2014.

The Macan had a successful month with 1,533 vehicles delivered. The Cayman model line is up seven percent, supported by deliveries of the new Cayman GT4, compared to the same month last year. Year-to-date, PCNA has delivered 29,868 Porsche vehicles, yielding a sales increase of 10 percent year-over-year.

Porsche Approved Certified Pre-Owned vehicle sales in the United States were 1,256 for July 2015, up 26 percent compared to July 2014.

Model	July Sales		Year-to-Date	
	2015	2014	2015	2014
ALL BOXSTER/CAYMAN	538	559	3,726	4,445
ALL 911/918	818	852	6,025	6,021
ALL CAYENNE	1,471	1,546	9,474	10,259
ALL PANAMERA	370	391	2,862	3,516
ALL MACAN	1,533	952	7,781	2,978
GRAND TOTALS	4,730	4,300	29,868	27,219



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About Porsche Cars North America, Inc. | One Porsche Drive, Atlanta, GA 30354 USA

Established in 1984, Porsche Cars North America, Inc. (PCNA) is the exclusive U.S. importer of Porsche 918 Spyder, 911, Boxster and Cayman sports cars, the Macan and Cayenne SUVs, and Panamera sports sedans. Headquartered in Atlanta, Georgia since 1998, PCNA is also home to the first Porsche Experience Center in North America featuring a module-based 1.6 mile driver development track, business center, human performance center, and fine dining restaurant. PCNA employs approximately 300 people who provide parts, service, marketing, and training for 189 dealers. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the brand's 65-plus year history and leadership in the advancement of vehicle performance, safety and efficiency. PCNA is a wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000-plus motorsport wins to date.

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