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News Release

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In elegant black: Porsche 911 Carrera and Boxster Black Editions

Exclusive editions of 2016 Porsche Boxster and 911 Carrera in classic color combination

Atlanta. Porsche has created a special model of the 911 Carrera and Boxster: the Black Edition. The combination of black exterior and interior emphasizes the timeless, classy elegance of each sports car. As the name indicates, Black paint is standard, while Jet Black Metallic is available as an option. Standard equipment on the 911 Carrera and Boxster Black Edition models has been enhanced in regards to the wheels, headlights, and sound system while additional equipment has been included such as the Sport Design steering wheel, door sill guards with Black Edition logo, heated seats, auto dimming rear-view mirrors, and the headrests are embossed with the Porsche Crest.

The 911 Carrera Black Edition is based on the standard model with a 3.4 liter flat-six engine developing 350 hp. It is offered in coupé and convertible versions with rear-wheel or all-wheel drive. Standard features on the Black Edition include 20-inch 911 Turbo wheels, LED headlights with the Porsche Dynamic Light System Plus (PDLS+), as well as Park Assist at the front and rear with a reversing camera. The black interior promotes a sophisticated look. The driver and passenger sit on heated sports seats, and the standard Bose® Surround Sound System provides excellent sound quality.

The Boxster Black Edition is equally attractive. The mid-engine roadster is powered by the 2.7 liter flat-six engine with 265 hp. Its color concept remains consistent with the soft top and supplemental safety bar which are both finished in black. The wind deflector reduces undesirable turbulence when the soft top is down. 20-inch Carrera Classic wheels and the Bi-Xenon™ headlights with Porsche Dynamic Light System (PDLS) set distinctive highlights, while standard two-zone air conditioning and heated seats provide a higher level of comfort for both driver and passenger. The Porsche Communication Management system with navigation, the



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upgraded Sound Package Plus audio system and Park Assist for front and rear are also included as standard features on the Boxster Black Edition.

All five Black Edition models are now on sale in the United States and are set to arrive at dealers the end of July. Prices excluding the destination charge of \$995 are:

- Boxster Black Edition: \$59,100
- 911 Carrera Black Edition: \$88,800
- 911 Carrera 4 Black Edition: \$94,800
- 911 Carrera Cabriolet Black Edition: \$98,500
- 911 Carrera 4 Cabriolet Black Edition: \$104,600

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About Porsche Cars North America, Inc. | One Porsche Drive, Atlanta, GA 30354 USA

Established in 1984, Porsche Cars North America, Inc. (PCNA) is the exclusive U.S. importer of Porsche 918 Spyder, 911, Boxster and Cayman sports cars, the Macan and Cayenne SUVs, and Panamera sports sedans. Headquartered in Atlanta, Georgia since 1998, PCNA is also home to the first Porsche Experience Center in North America featuring a module-based 1.6 mile driver development track, business center, human performance center, and fine dining restaurant. PCNA employs approximately 300 people who provide parts, service, marketing, and training for 189 dealers. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the brand's 65-plus year history and leadership in the advancement of vehicle performance, safety and efficiency. PCNA is a wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000-plus motorsport wins to date.

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