



PORSCHE

News Release

March 31, 2015

No. 40/15

New top model in Boxster family

New York International Auto Show 2015: World premiere of the Boxster Spyder

Atlanta. Porsche is highlighting the 2015 convertible season by celebrating the world premiere of the new Boxster Spyder. This pure sports car will make its debut at the New York International Auto Show. The new top model of the Boxster range retains the unique and unmistakable character of the previous Spyder, which has already attained cult status. For example, the classic roadster top is still opened and closed by hand, and the Boxster Spyder is only available with a manual transmission, benefiting both weight savings and driver enjoyment.

Staying true to roadster DNA, the Boxster Spyder offers a traditional sports-car driving experience combined with truly exceptional performance. This includes a firm sport suspension with a 20-mm lower ride height, brakes taken from the 911 Carrera S, more direct steering, and a 3.8-liter horizontally opposed six-cylinder engine with an output of 375 hp, culminating in a genuine sports car experience with outstanding driving dynamics. It is the lightest model of the current Boxster line, and the most powerful Boxster to date. Taking only 4.3 seconds to sprint from 0 to 60 mph, the Boxster Spyder has a top track speed of 180 mph.

The distinctive design of the Boxster Spyder includes stylistic elements reminiscent of legendary sports and race cars from Porsche. Two prominent streamliners that extend down along the sweeping rear lid behind the headrests pay tribute to the 718 Spyder from the 1960s. The manually operated, lightweight top is suitable for everyday use with an electric clasp, while bringing to mind roadsters from the past. The fins that stretch back from the top to the rear lend the vehicle's silhouette its characteristic design. The front and rear fascia's also are unique to the Boxster Spyder, and an air outlet is located in front of the forward luggage compartment.



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More so than in any other Boxster, the interior of the new Spyder creates an atmosphere that elicits a feeling of pure driving pleasure. The driver and passenger sit in standard Sport Seats Plus, while the new steering wheel with a diameter of 360 mm (compared to 370 mm in other Boxster models) helps ensure the mid-engine roadster can be driven precisely and with great agility.

In line with the model's traditional roadster character, neither a radio nor an air conditioner is included as standard equipment in order to reduce weight. However, both can be ordered as optional equipment at no cost. Furthermore, the entire range of Boxster audio systems is available for customers to choose from as an option, including the Porsche Communication Management (PCM) system with navigation.

The new Boxster Spyder will be launched in the U.S. market in October and can now be ordered at dealerships. In the United States, the MSRP is \$82,100, not including a \$995 destination charge.

Images may be viewed and downloaded at press.porsche.com.

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About Porsche Cars North America Inc. | One Porsche Drive, Atlanta, GA 30354 USA

Established in 1984, Porsche Cars North America, Inc. (PCNA) is the exclusive U.S. importer of Porsche 918 Spyder, 911, Boxster and Cayman sports cars, the Macan and Cayenne SUVs and Panamera sports sedans. Headquartered in Atlanta, Georgia since 1998, PCNA moved into a brand new, cutting edge building at One Porsche Drive in January 2015. This one-of-a-kind facility showcases a commitment to design and functionality, serving not only as an inspirational workplace for Porsche employees, but also a brand experience center featuring a 1.6 mile test track, human performance center, and event space. PCNA employs approximately 300 people who provide parts, service, marketing and training for 189 dealers. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the brand's 65-plus year history and leadership in the advancement of vehicle performance, safety and efficiency. PCNA is a wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany.



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At the core of this success is Porsche's proud racing heritage that boasts some 30,000-plus motorsport wins to date.

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