



PORSCHE

News Release

February 25, 2015

No. 23/15

Double world premiere at the Geneva International Motor Show 2015

Porsche shows two new high-performance cars for the first time

Atlanta. Dr. Ing. h.c. F. Porsche AG is celebrating the world premiere of two extreme sports cars at this year's Geneva International Motor Show. The new Cayman GT4 is the first high-performance sports car belonging to the GT family that is based on the mid-engine coupes. Clocking a lap time of seven minutes and 40 seconds on the North Loop of the Nürburgring, the new model makes a great debut.

The second model is another exceptional Porsche that sets new performance standards in its segment. The world premiere will take place during the Porsche press conference at the Palexpo Arena in Geneva at 5:30am EST (11:30am CET) on March 3, 2015. A live webcast will be available in German and English on: <http://porsche.gomexlive.com/>. This vehicle confirms the sports car manufacturer's commitment to high-performance sports cars that are enjoyable for everyday driving.

These two premieres continue Porsche's tradition of presenting motorsport highlights at the spring car show on the shores of Lake Geneva. The 911 GT3, 918 Spyder and 919 Hybrid all celebrated their debuts in Geneva in recent years. With the new Cayman GT4, Porsche impressively maximized the driving dynamics of the mid-engine sports car and positions it as the new benchmark in its segment. This high-performance sports car clearly stands out from the other Cayman models: the 3.8-liter engine, which is derived from the 911 Carrera S, produces 385 hp. The completely new front end with lowered front spoiler and additional air outlet in front of the hood as well as the rear wing make it the only Cayman with downforce at both axles. The



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chassis, which features a 30 mm lower body position and an extra-large brake system, is set up for utmost performance with components from the 911 GT3.

Porsche's sales figures also continue to develop sportily. With about 16,000 vehicle deliveries to customers worldwide in January 2015, the sports car manufacturer continues its success of the past year. This is an increase of 31 percent in comparison to the same month of the previous year. The 911 is in especially high demand internationally. More than 2,400 happy customers took delivery of new Porsche 911 vehicles in January. In 2014, Porsche delivered nearly 189,850 new vehicles to customers all over the world – an increase of 17 percent over the previous year.

Satellite data for the live broadcast of the press conference:

USA / Canada / South America - live HD Feed

Date: March 03, 2015

Time: 05:30am - 05:45am EST / 10.30am-10.45am GMT

Live feed to start at approx. 05:20am EST / 10:20am GMT

Satellite:	Intelsat 805
Transponder (digital):	11/11, Slot GH
Downlink Frequency:	3.772,000 MHz
Polarization:	vertical
Video Std:	1080i/60Hz in NTSC
Audio Channels:	Channel 1: IT; Channel 2: English



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Modulation: DVB-S2 / 8 PSK
Symbol rate: 14.4000 Msymb/s
FEC: 3/4
MPEG: 4:2:2 / MPEG2
Encryption: No encryption

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About Porsche Cars North America Inc. | One Porsche Drive, Atlanta, GA 30354 USA

Established in 1984, Porsche Cars North America, Inc. (PCNA) is the exclusive U.S. importer of Porsche 918 Spyder, 911, Boxster and Cayman sports cars, the Macan and Cayenne SUVs and Panamera sports sedans. Headquartered in Atlanta, Georgia since 1998, PCNA moved into a brand new, cutting edge building at One Porsche Drive in January 2015. This one-of-a-kind facility showcases a commitment to design and functionality, serving not only as an inspirational workplace for Porsche employees, but also a brand experience center featuring a 1.6 mile test track, human performance center, and event space. PCNA employs approximately 300 people who provide parts, service, marketing and training for 189 dealers. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the brand's 65-plus year history and leadership in the advancement of vehicle performance, safety and efficiency. PCNA is a wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000-plus motorsport wins to date.

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