



PORSCHE

News Release

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## **“Maria Sharapova & Friends, presented by Porsche” brings tennis back to Los Angeles**

*The 2017 Porsche 911 Carrera showcased at the tennis event is set to reach U.S. dealers in April 2016*

**Atlanta.** Porsche teamed up with Five-time Grand Slam Champion Maria Sharapova to bring a new tennis event to Los Angeles, “Maria Sharapova & Friends, presented by Porsche.” The event took place at the UCLA Tennis Center on December 12-13, 2015 and featured Sharapova, along with Former World No. 1 Andy Roddick, World No.4 and 2014 US Open finalist Kei Nishikori, American rising stars Madison Keys and Jack Sock and Britain’s Laura Robson.

“We are excited to partner with our Global Brand Ambassador Maria Sharapova for this engaging tennis event in the United States, Porsche’s most important market,” said Klaus Zellmer, President and CEO of Porsche Cars North America. “Maria Sharapova is an exceptional athlete. She truly combines superior performance in her sports with power and elegance. These are the exact characteristics that are conveyed in our sports cars.”

The new 2017 Porsche 911 Carrera also made its appearance at the tennis tournament this weekend. The 911 Carrera offers an uncompromised timeless design and breathtaking performance. The completely new engine generation featuring twin-turbo technology enhances the driving pleasure of the 911 and provides a 20 hp increase compared to the previous models. The 3.0 liter engine in the standard Carrera now develops 370 hp. Using turbochargers with modified compressor wheels, a model-specific exhaust system, and a different tune for the engine management system, the 911 Carrera S delivers 420 hp from the same displacement.



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Images from the event may be viewed and downloaded here:

<http://press.porsche.com/media/gallery2/v/photos/happenings/Maria+Sharapove+and+Friends/>

A recap of the event can be viewed here:

<http://newsroom.porsche.com/en/company/porsche-tennis-maria-sharapova-and-friends-brand-ambassador-los-angeles--12119.html>

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### **About Porsche Cars North America, Inc. | One Porsche Drive, Atlanta, GA 30354 USA**

Established in 1984, Porsche Cars North America, Inc. (PCNA) is the exclusive U.S. importer of Porsche 918 Spyder, 911, Boxster and Cayman sports cars, the Macan and Cayenne SUVs, and Panamera sports sedans. Headquartered in Atlanta, Georgia since 1998, PCNA is also home to the first Porsche Experience Center in North America featuring a module-based 1.6 mile driver development track, business center, human performance center, and fine dining restaurant. PCNA employs approximately 300 people who provide parts, service, marketing, and training for 186 dealers. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the brand's 65-plus year history and leadership in the advancement of vehicle performance, safety and efficiency. PCNA is a wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000-plus motorsport wins to date.

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