



PORSCHE

News Release

January 23, 2015

No. 12/15

The world's largest gathering of Porsche race cars, drivers and fans moves forward two weeks

Porsche Announces Date Change for Rennsport Reunion V – Now September 25-27, 2015

Atlanta. Porsche Cars North America (PCNA) and Mazda Raceway Laguna Seca have announced today that the next Porsche Rennsport Reunion will now take place at the famed California racetrack the weekend of September 25 - 27, 2015, two weeks earlier than originally planned. The date change is due to an unforeseen scheduling conflict with the World Endurance Championship (WEC) racing series.

“We felt it would be in the best interest for all parties to take this unusual step and move the date,” said Detlev von Platen, President and CEO of Porsche Cars North America. “By moving Rennsport Reunion V ahead two weeks, we ensure that our current 919 Hybrid LMP1 and 911 RSR race teams, and more importantly, our new generation of racing heroes can join our racing legends and be part of the festivities among our many fans.”

Future details will be published on Porsche’s website (www.porsche.com) and Mazda Raceway Laguna Seca’s website (www.mazdaraceway.com), as they become available.

Ticket information is available by contacting 800-327-7322 or online at www.mazdaraceway.com.

Images and video may be viewed and downloaded here:

http://press.porsche.com/media/gallery2/v/photos/happenings/Rennsport_Reunion_V/

<https://www.youtube.com/watch?v=adPy2iNhkzE>



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About Porsche Cars North America Inc. | One Porsche Drive, Atlanta, GA 30354 USA

Porsche Cars North America, Inc. (PCNA), based in Atlanta, Ga. is the exclusive U.S. importer of Porsche 918 Spyder, 911, Boxster and Cayman sports cars, the Macan and Cayenne SUVs and Panamera sports sedan. Established in 1984, it is a wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany. PCNA employs approximately 270 people who provide parts, service, marketing and training for 189 dealers. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the brand's 66-year history and leadership in the advancement of vehicle performance, safety and efficiency.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000 motorsport wins to date.

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Note: Photos and video footage are available to accredited journalists on the Porsche Press Database at <http://press.porsche.com/>