



PORSCHE

News Release

September 11, 2015

No. 100/15

Porsche Selects Jacksonville as New Southeastern Port of Entry

Atlanta, Georgia. Porsche Cars North America, Inc. (PCNA) today announced the selection of Jacksonville, Florida, as its port of entry for new Porsche vehicles bound for dealers in the southeastern United States, effective October 2015.

PCNA Vehicle Logistics Manager Howard Chang explained, "Porsche conducted an extensive bid process and found Jaxport and the selected processing company, AMPORTS, offered the optimum combination of efficiency, quality, and service. We thank the processor, the port, and the Florida Department of Transportation for their responsiveness to our needs."

PCNA has imported cars for the southeast through Brunswick, Georgia, since 2002. Chang explained Porsche vehicles travel on the same vessels as Audi, Bentley, and Volkswagen vehicles bound for the region, and that when those companies moved to Jacksonville recently it necessitated an inefficient extra stop for every vessel. "Our goal is to ensure every waiting Porsche customer receives the car they want as fast we can get it to them," Chang noted.

Chang commended the company's relationship with the Port of Brunswick and the State of Georgia. "We have had a wonderful relationship with the Port of Brunswick and our processor there, Wallenius Wilhelmsen Logistics," Chang said. "We wish them every future success. We are gratified to learn they already have other customers to fill the space and we are confident employment there will stay the same or maybe even grow."

PCNA has other ports of entry in Davisville, Rhode Island; Houston, Texas; and San Diego, California. PCNA will continue importing genuine Porsche replacement parts through the Port of Savannah, Georgia.



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About Porsche Cars North America, Inc. | One Porsche Drive, Atlanta, GA 30354 USA

Established in 1984, Porsche Cars North America, Inc. (PCNA) is the exclusive U.S. importer of Porsche 918 Spyder, 911, Boxster and Cayman sports cars, the Macan and Cayenne SUVs, and Panamera sports sedans. Headquartered in Atlanta, Georgia since 1998, PCNA is also home to the first Porsche Experience Center in North America featuring a module-based 1.6 mile driver development track, business center, human performance center, and fine dining restaurant. PCNA employs approximately 300 people who provide parts, service, marketing, and training for 189 dealers. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the brand's 65-plus year history and leadership in the advancement of vehicle performance, safety and efficiency. PCNA is a wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000-plus motorsport wins to date.

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