



PORSCHE

News Release

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Porsche at the 2015 North American International Auto Show in Detroit

911 Targa 4 GTS and Cayenne Turbo S: Two world premieres to kick off the new year

Atlanta. The 911 Targa 4 GTS and Cayenne Turbo S are celebrating their world premieres at the 2015 North American International Auto Show in Detroit. For the first time, the 911 Targa 4 GTS combines the successful GTS idea with the classic Porsche Targa concept. Its more powerful engine with 430 hp and standard Sport Chrono package generate even more dynamic performance. Other GTS-specific ingredients include matte black 20-inch center lock wheels, sport design front end, black air intakes and, also in black, GTS logos on the doors, at the rear, and on the Targa bar. Inside, the black Alcantara® on the steering wheel and seats creates a sporty flair along with the trim accents finished in black brushed aluminum.

The new top model of the latest generation Cayenne is primarily distinguished by its new engine charging concept with turbochargers integrated into the exhaust manifolds. This increases the power of the Cayenne Turbo S to 570 hp, which is 20 hp more than the previous model. The car's maximum torque, which was increased to 590 ft.-lb., enables superlative performance, and the new turbochargers ensure even better throttle response of the twin-turbo engine.

Both new products deliver maximum driving enjoyment by offering top levels of sportiness, and they are perfect examples of the sustained success of Porsche in the world's largest sports car and SUV market, the USA. Ever since the Type 356 was introduced in the 1950s, Porsche has appealed to a very broad-minded customer base with its vehicles in the USA, a clientele that truly values a unique mix of sportiness, performance, utility, and design. That is why the United States has traditionally been the largest global market for Porsche. In 2014, around one-third of all vehicles it produced were delivered to US customers.



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The new 911 Targa 4 GTS: More powerful, dynamic and exquisitely styled

To mark the 50th anniversary of the 911 Targa, Porsche is offering this very popular model in the more powerful and dynamic GTS version for the first time. The concept of the 911 Targa 4 GTS delivers confident driving enjoyment with all-wheel drive and a Targa bar; it also delivers open-air fun with a fully automatic Targa top. Contributing to a boost in dynamic performance are the 430 hp GTS engine together with the standard Sport Chrono package, PASM chassis, 20-inch center lock wheels, and sport exhaust system.

Despite its significantly extended features, the power to weight ratio with the 430-hp engine was improved compared to the S model to less than 8 pounds per horsepower. This lets the Targa 4 GTS reach a top track speed of over 186 mph, and the stopwatch records 4.1 seconds for the sprint from zero to 60 mph when equipped with the PDK transmission.

Using the wider Carrera 4 body as all Targas do is the perfect starting point for the design of the new 911 Targa 4 GTS. The front is defined by the sport design front fascia with an opening for the auxiliary middle radiator and the tinted Bi-Xenon™ headlights that feature the Porsche Dynamic Light System (PDLS). When viewed from the side, characteristic GTS attributes are the matte black 20-inch center lock 911 Turbo S wheels, the sport design side mirrors, and "GTS" signatures on the doors. The "targa" logo on the silver Targa bar is also finished in black. At the rear, black accents are finished with a glossy trim on the air inlet cover and chrome exhaust pipes, accompanied by the matte black model logo

GTS DNA also defines the interior of the 911 Targa 4 GTS. The stopwatch of the standard Sport Chrono package sits atop the dashboard. In the front, the four-way adjustable Sport seats Plus – with their black GTS logo on the head restraints – provide additional lateral support and long-



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distance cruising comfort for both driver and passenger. The dominant interior material is black Alcantara®, which is half the weight of leather.

The Targa has been an established member of the 911 lineup since it made its debut back in 1965. Around one out of eight 911 cars ever sold was a Targa. The market share of the latest generation of this exquisitely styled 911 with its characteristic Targa bar is 13 percent – and it is growing. With the 911 Targa 4 GTS, Porsche is extending its lineup of the modern classic by adding a top model whose extensive package of standard features and price are appealing.

The Porsche 911 Targa 4 GTS will be launched in the United States in late-April 2015. The MSRP for the 911 Targa 4 GTS is \$132,800. MSRP does not include a destination charge of \$995.

The new Cayenne Turbo S: The top athlete among SUVs

At the 2015 North American International Auto Show in Detroit, Porsche is also introducing the new Cayenne Turbo S – the top model of the sporty SUV range. Its re-engineered 4.8-liter V8 twin-turbo engine now develops 570 hp and 590 ft.-lb. of torque. A chassis that is tuned for maximum driving dynamics and packs a wide range of control systems also makes the Cayenne Turbo S a genuine top athlete. It can complete a lap of the North Loop of the Nürburgring in 7:59.74 minutes. The Cayenne sets a new record for SUVs here, and it also proves that every Porsche is a genuine sports car – even in this vehicle segment.

The more spontaneous response of the twin-turbo engine is primarily a benefit of the integral turbochargers, which are now housed directly in the exhaust manifolds. This new approach also improves combustion. The high-performance engine offers 20 more horsepower and 37 ft. lb. more torque than the previous engine. The Cayenne Turbo S accelerates from zero to 60mph in



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3.8 seconds – which is 0.4 seconds faster than the previous model. Its top track speed is now 176 mph.

The Cayenne Turbo S also underlines its position as a top performer in its chassis systems. Its standard Porsche Composite Ceramic Brakes (PCCB) include 16.5 inch front brake discs and, for the first time, ten-piston calipers. The rear brakes have 14.6 inch discs and four-piston calipers. The active roll stabilization system, Porsche Dynamic Chassis Control (PDCC), actively reduces body roll when driving through curves. Porsche Torque Vectoring Plus (PTV Plus) increases dynamic handling and stability by making specific brake interventions at the right or left rear wheel – this noticeably improves steering into curves and steering precision. The active all-wheel drive system Porsche Traction Management (PTM) permanently drives the rear wheels while offering highly variable power distribution to the front wheels. Some advantages of the interplay between all systems: excellent driving dynamics and traction as well as a high level of agility on any road.

Standard features of the Cayenne Turbo S reflect the top level of this model. They include 21-inch wheels in distinctive 911 Turbo design with black painted edges, LED headlights including Porsche Dynamic Light System Plus (PDLS Plus), full-leather interior with Porsche logo embossed on all head restraints, as well as interior carbon accents. Interior styling in a black/cream color combination is making its debut in the Cayenne Turbo S. Creating exterior visual accents are the air inlet surrounds at the front of the vehicle that is painted in gloss black, the undersides of the door mirrors in the same color, and the roof spoiler and wheel arch moldings in body color. A sport exhaust system is available as an option in combination with a switchable sound symposer, which optimally transmits the genuine V8 sound experience into the interior.



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The Porsche Cayenne Turbo S will be launched in the United States in late-April 2015. The MSRP for the Cayenne Turbo S is \$157,300. MSRP does not include a destination charge of \$995.

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About Porsche Cars North America Inc. | 980 Hammond Drive, Suite 1000, Atlanta, GA 30328 USA

Porsche Cars North America, Inc. (PCNA), based in Atlanta, Ga. is the exclusive U.S. importer of Porsche 918 Spyder, 911, Boxster and Cayman sports cars, the Macan and Cayenne SUVs and Panamera sports sedan. Established in 1984, it is a wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany. PCNA employs approximately 270 people who provide parts, service, marketing and training for 189 dealers. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the brand's 66-year history and leadership in the advancement of vehicle performance, safety and efficiency.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000 motorsport wins to date.

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