



PORSCHE

News Release

January 13, 2014

No 4/14

World premiere of a modern classic

The 2014 Porsche 911 Targa

Atlanta. At the North American International Auto Show (NAIAS) in Detroit, Porsche is introducing two new models to the 911 range: the 911 Targa 4 and 911 Targa 4S. These models are the first to combine the classic Targa concept with cutting edge, innovative roof technology. Just like the legendary original 911 Targa of 1965, the new models feature the distinctive Targa roof bar, a movable front roof section, and a wraparound rear window. But unlike the classic 911 Targa, the roof segment can be opened and closed at the push of a button. The fully automatic roof system stows the Targa top behind the rear seats.

Both 911 Targa models exclusively come in AWD version, featuring the wider rear track and body, and the same Porsche Traction Management (PTM), found in all 911 all-wheel-drive models. It is an active all-wheel-drive system that helps to ensure the optimal distribution of drive power for optimum traction in most road scenarios, whether on long straights, through tight corners, or on surfaces with different friction coefficients. The combination of the wide body, the Targa bar, and the wraparound rear window results in an extremely sporty and low-slung profile.

The 911 Targa 4 is powered by a horizontally opposed 3.4-liter 6-cylinder engine with 350 hp. Equipped with the optional Porsche Doppelkupplung (PDK) and Sport Chrono package, the 911 Targa 4 accelerates from zero to 60 mph in 4.6 seconds and is capable of a top track speed of 174 mph (175 mph with the manual transmission). The



PORSCHE

News Release

January 13, 2014

No 4/14

911 Targa 4S delivers 400 hp from its 3.8-liter horizontally opposed 6-cylinder engine, and accelerates from zero to 60 mph in 4.2 seconds when equipped with optional PDK and Sport Chrono package. The 911 Targa 4S is capable of reaching a top track speed of 183 mph when equipped with a manual transmission and 182 mph with PDK.

The 911 Targa 4 will have an MSRP of \$101,600 while the 911 Targa 4S model will have an MSRP of \$116,200. Both cars also have a destination charge of \$995.

Deliveries of the 911 Targa in the U.S. are scheduled to begin this summer.

###

About Porsche Cars North America

Porsche Cars North America, Inc. (PCNA), based in Atlanta, Ga. is the exclusive U.S. importer of Porsche sports cars, including the Macan and Cayenne SUVs and the Panamera sports sedan. Established in 1984, it is a wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany, and employs approximately 220 people who provide parts, service, marketing and training for 189 dealers. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the brand's 63-year history and leadership in the advancement of vehicle performance, safety and efficiency.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000 motorsport wins to date.

Connect with us socially: <http://www.twitter.com/Porsche>, <http://www.Facebook.com/Porsche>, <http://drive.porsche.com/us> and <http://www.instagram.com/Porsche>

For Porsche apps: <http://www.porsche.com/usa/entertainment/apps/>

Note: Photos and video footage are available to accredited journalists on the Porsche Press Database at <http://press.porsche.com/>