



PORSCHE

News Release

April 16, 2014

911 Targa, Macan and 918 Spyder on display at the NYIAS

Porsche at the New York International Auto Show

New York. Porsche is bringing a comprehensive model line up to the 2014 New York International Auto Show. The Porsche Macan, 911 Targa, 918 Spyder and Panamera S E-Hybrid are just a few of the models that will be on display at the Jacob Javits Center on Level Three at booth 610.

The new 911 Targa combines the best of both worlds: the joy of driving an open cabriolet with the day-to-day comfort and sporty driving pleasure of a coupe. The 911 Targa 4 is powered by a horizontally opposed 3.4-liter 6-cylinder engine with 350 hp. Equipped with the optional Porsche Doppelkupplung (PDK) and Sport Chrono package, the 911 Targa 4 accelerates from zero to 60 mph in 4.6 seconds and is capable of a top track speed of 174 mph (175 mph with the manual transmission).

The 911 Targa 4S delivers 400 hp from its 3.8-liter horizontally opposed 6-cylinder engine, and accelerates from zero to 60 mph in 4.2 seconds when equipped with optional PDK and Sport Chrono package. The 911 Targa 4S is capable of reaching a top track speed of 183 mph when equipped with a manual transmission and 182 mph with PDK.

The 911 Targa 4 will have an MSRP of \$101,600 while the 911 Targa 4S model will have an MSRP of \$116,200. Both cars also have a destination charge of \$995.

Deliveries of the 911 Targa in the U.S. are scheduled to begin this summer.



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The Porsche Macan S and Macan Turbo are the sports cars of their class; bringing typical Porsche performance to the fastest growing segment in the marketplace. The Macan S, powered by a 3.0-liter twin-turbo V6 engine with 340 hp, can accelerate from zero to 60 mph in 5.0 seconds. The Macan Turbo's 3.6-liter twin-turbo V6 produces 400 hp and allows the car to sprint from zero to 60 mph in 4.4 seconds.

The 2015 Porsche Macan models will arrive at U.S. dealerships in late spring, with pricing set at \$49,900 for the Macan S and \$72,300 for the Macan Turbo. Both cars also have a destination charge of \$995.

The 918 Spyder embodies the essence of the Porsche idea: it combines pedigree motor racing technology with excellent everyday utility, and maximum performance with minimum consumption. The task faced by the development team was to create the super sports car for the next decade with a highly efficient and powerful hybrid drive. With the 887-hp output of a super sports car, and the virtually silent propulsion of an electric vehicle, the 918 Spyder can sprint from zero to 60 mph in 2.5 seconds.

Porsche sales are off to an excellent start in 2014; we have delivered 10,136 vehicles so far, an increase of five percent over the same period in 2013, which was a record year for PCNA.

For more information about Porsche at the New York International Auto Show, visit <http://press.porsche.com/newyork/>.



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About Porsche Cars North America

Porsche Cars North America, Inc. (PCNA), based in Atlanta, Ga. is the exclusive U.S. importer of Porsche sports cars, including the Macan and Cayenne SUVs and the Panamera sports sedan. Established in 1984, it is a wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany, and employs approximately 220 people who provide parts, service, marketing and training for 189 dealers. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the brand's 63-year history and leadership in the advancement of vehicle performance, safety and efficiency.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000 motorsport wins to date.

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Note: Photos and video footage are available to accredited journalists on the Porsche Press Database at <http://press.porsche.com/>