



U.S. Porsche dealers sell 4,699 vehicles in November 2014

Porsche Cars North America Reports New Record Sales Month

Atlanta. Porsche Cars North America, Inc. (PCNA), importer and distributor in the United States of the Porsche 918 Spyder, 911, Boxster, and Cayman sports cars, Macan and Cayenne SUVs, and the Panamera four-door sports sedan line-up, today announced November 2014 sales of 4,699 vehicles. For the year, PCNA has delivered 43,732 vehicles in the U.S., an increase of 11.9 percent over the same time period in 2013 (39,077).

“This sets a new record for sales in a month for PCNA, outpacing the previous record of 4,609 vehicles, which was reached in May of this year,” Joe Lawrence, Executive Vice President and Chief Operating Officer, commented on November sales.

November marks the first month the comprehensively revised 2015 Cayenne models were available, reflected in 1,619 Cayenne vehicle deliveries. There were 925 deliveries of 911 sports cars. The Macan had another strong month with November sales of 987 units, while demand continues to exceed availability. Boxster and Cayman sales yielded 656 combined deliveries. It was proudly announced at the Los Angeles Auto Show that the order books for the 918 Spyder have been closed. As expected, the leading market for orders is the United States.

Porsche Approved Certified Pre-Owned vehicle sales in the U.S. were 1,034 for November 2014, an increase of 11 percent from the same period last year.



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Model	November Sales		Year-to-Date	
	Current Year	Prior Year	2014 YTD	2013 YTD
ALL BOXSTER/CAYMAN	656	580	6,950	7,953
ALL 911/918	945	1,023	9,714	10,442
ALL CAYENNE	1,619	1,546	15,271	17,128
ALL PANAMERA	492	472	5,420	4,921
ALL MACAN	987	0	6,377	0
GRAND TOTALS	4,699	3,966	43,732	39,077

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About Porsche Cars North America Inc. | 980 Hammond Drive, Suite 1000, Atlanta, GA 30328 USA

Porsche Cars North America, Inc. (PCNA), based in Atlanta, Ga. is the exclusive U.S. importer of Porsche 918 Spyder, 911, Boxster and Cayman sports cars, the Macan and Cayenne SUVs and Panamera sports sedan. Established in 1984, it is a wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany. PCNA employs approximately 270 people who provide parts, service, marketing and training for 189 dealers. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the brand's 66-year history and leadership in the advancement of vehicle performance, safety and efficiency.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000 motorsport wins to date.

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