



PORSCHE

News Release

February 11, 2014

No 8/14

Production start-up for Porsche Macan

Porsche Celebrates Inauguration of its Expanded Leipzig Plant

Atlanta/Leipzig. The drastically expanded Porsche plant in Leipzig officially opened today. Taking roughly two years from start to finish, the facilities now include a body shop and an ultra-modern paint shop in addition to the final assembly to accommodate the production of the new Porsche Macan with a capacity of 50,000 plus annually. The plant, which was designed to meet stringent environmental criteria, has been assembling the Cayenne and Panamera models of Porsche for the past 10 years. Matthias Müller, Chairman of the Executive Board of Porsche AG stated, “The fact that Porsche has invested half a billion Euro in the Leipzig plant in addition to the original 250 million Euro, thus creating 1,500 new jobs, makes one thing clear: We are totally convinced in the qualities of this location and that the Macan will be a marketing success.”

Porsche’s fifth model line, the new Macan S and Macan Turbo, will arrive at U.S. dealers this summer and will become true sports cars in the rapidly growing segment of compact SUVs. The Macan S is powered by a 3.0-liter twin-turbo V6 engine with 340 hp and can accelerate from zero to 60 mph in 5.0 seconds. The 3.6-liter twin-turbo V6 in the Macan Turbo produces 400 hp and makes the car sprint from zero to 60 mph in 4.4 seconds.

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Porsche Cars North America, Inc. (PCNA), based in Atlanta, Ga. is the exclusive U.S. importer of Porsche sports cars, including the Macan and Cayenne SUVs and the Panamera sports sedan. Established in 1984, it is a wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany, and employs approximately 220 people who provide parts, service, marketing and training for 189 dealers. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the brand's 63-year history and leadership in the advancement of vehicle performance, safety and efficiency.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000 motorsport wins to date.

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Note: Photos and video footage are available to accredited journalists on the Porsche Press Database at <http://press.porsche.com/>