PORSCHE

News Release

August 8, 2013
No 84/13

Worldwide demand for the new generation Cayman

Porsche delivers more than 13,700 units in July

Atlanta. In the month of July, 13,700 Porsche customers around the world took delivery of their new cars - an increase of 11 percent from last July. Of these, 2,285 911 Carrera Cabriolet and Boxster customers enjoyed the summer weather in their new convertibles. From January to July of this year, Porsche has delivered approximately 95,000 cars. This is a 17 percent increase from the same period last year.

"With the July 2013 delivery results, we have a good start for the second half of the year," said Bernhard Maier, Member of the Executive Board Sales and Marketing of Dr. Ing. h.c. F. Porsche AG. "We are also continuing our product offensive. Customers and fans of our brand can be excited for the world premieres in the end of 2013."

In July 2013, the strong impact of American customers was felt yet again: with 3,820 deliveries, America is the sports-car-manufacturer's largest single market, showing an increase of 36 percent from last July. Worldwide the Cayenne was the most successful model: 7,086 of the SUVs were delivered in July 2013. The newest generation of the Cayman also showed a clear increase: exactly 1,378 mid-engine sport coupes were delivered.

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PORSCHE AG Deliveries	July			January to July		
	2013	**2012**	**Variance (%)**	**2013**	**2012**	**Variance (%)**
World	13,731	12,391	11%	95,296	81,562	17%
Europe	4,489	4,541	-1%	30,688	30,205	2%
Germany	1,872	1,695	10%	13,295	11,257	18%
America	4,376	3,339	31%	29,312	22,538	30%
USA	3,820	2,803	36%	25,129	19,253	31%
Asia Pacific, Africa and the rest of world	4,866	4,511	8%	35,296	28,819	22%
China	3,065	2,936	4%	21,388	18,210	17%

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About Porsche Cars North America
Porsche Cars North America, Inc. (PCNA), based in Atlanta, Ga. is the exclusive U.S. importer of Porsche sports cars, the Cayenne SUV and Panamera sports sedan. Established in 1984, it is a wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany, and employs approximately 220 people who provide parts, service, marketing and training for 189 dealers. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the brand's 63-year history and leadership in the advancement of vehicle performance, safety and efficiency.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000 motorsport wins to date.

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