



PORSCHE

News Release

November 12, 2013

No XX/13

*Sportscar maker continues success with annual award*

## **Porsche Cayman Named Motor Authority Best Car To Buy 2014**

**Atlanta.** Motor Authority today announced the Porsche Cayman as the recipient of the “Best Car To Buy 2014” award. This is Porsche’s third consecutive year taking home the honor. In 2013, the Porsche Boxster was crowned, while 2012 saw the Porsche 911 named the winner.

The Motor Authority “Best Car To Buy” award is given annually to the best new luxury or performance car with a retail value of more than \$50,000. This year, eight nominees were chosen, including two Porsche models. In addition to the Cayman’s nomination, the Porsche Panamera was also considered for top honors.

###

### **About Porsche Cars North America**

Porsche Cars North America, Inc. (PCNA), based in Atlanta, Ga. is the exclusive U.S. importer of Porsche sports cars, the Cayenne SUV and Panamera sports sedan. Established in 1984, it is a wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany, and employs approximately 220 people who provide parts, service, marketing and training for 189 dealers. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the brand’s 63-year history and leadership in the advancement of vehicle performance, safety and efficiency.

At the core of this success is Porsche’s proud racing heritage that boasts some 30,000 motorsport wins to date.

**Follow us:** [www.twitter.com/Porsche](http://www.twitter.com/Porsche) and [www.facebook.com/Porsche](http://www.facebook.com/Porsche) and [drive.porsche.com/us](http://drive.porsche.com/us)

**For Porsche apps:** <http://www.porsche.com/usa/entertainment/apps/>

Note: Photos and video footage are available to accredited journalists on the Porsche Press Database at <http://press.porsche.com/>