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News Release

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All-new SUV model brings typical Porsche qualities to fastest growing segment

Porsche Macan to Debut at Los Angeles Auto Show

Los Angeles. Porsche is celebrating two world premieres and three North American debuts at the 2013 Los Angeles Auto Show in a few short weeks. The much anticipated Porsche **Macan** compact SUV, the automaker's fifth model line, will be unveiled to an international audience at the L.A. Convention Center in Petree Hall during the Porsche press conference on Wednesday, Nov. 20 at 11:35 a.m. PST.

Further world debuts include the **911 Turbo Cabriolet** and **911 Turbo S Cabriolet** models. These top-of-the-line, open air 911 sports cars accelerate from zero to 60 mph in 3.3 and 3.1 seconds respectively, reaching a top track speed of up to 195 mph.

Additionally, the Porsche **918 Spyder** will be shown for the first time at an auto show in North America. This plug-in hybrid super sports car carries the traditional Porsche DNA into a ground-breaking sports car concept. Designed from the start to be a high-performance hybrid, the 918 Spyder offers an unprecedented combination of performance by combining the 887-hp output of a super sports car and the virtually silent propulsion of an electric vehicle. The 918 Spyder is able to accelerate from 0 to 60 mph in less than 2.8 seconds and offers extraordinary low fuel consumption.

The Porsche **Panamera Turbo S** and **Panamera Turbo S Executive** models will also be on display shortly after their world debut at the Tokyo Motor Show the same day. The Turbo S models are the fastest, most powerful and most luxurious models in the



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Panamera range, offering power output of 570 hp and a top track speed of 192 mph, plus a particularly extensive range of technology and luxury features. For the first time ever, an Executive version of the Panamera Turbo S is available with a wheelbase that is extended by 5.9 inches.

The Los Angeles area is not only home to one of the most important auto shows of the year, it is also Porsche's most important market with 17 percent of all cars sold in the U.S. Given the Los Angeles area's proximity to such a large number of Porsche customers, the company is currently building a first of its kind experience center in the area. At the end of next year, the new Porsche Experience Center Los Angeles will offer a world class test track and handling course, including special surfaces which replicate inclement weather conditions where customers and auto enthusiasts can hone their driving skills and try out the latest Porsche models. The experience center, located in Carson, California, will also be the new home of Porsche Motorsport North America, currently located in Santa Ana, California.

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About Porsche Cars North America

Porsche Cars North America, Inc. (PCNA), based in Atlanta, Ga. is the exclusive U.S. importer of Porsche sports cars, the Cayenne SUV and Panamera sports sedan. Established in 1984, it is a wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany, and employs approximately 220 people who provide parts, service, marketing and training for 189 dealers. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the brand's 63-year history and leadership in the advancement of vehicle performance, safety and efficiency.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000 motorsport wins to date.

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