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News Release

August 22, 2013

No 93/13

911 takes top honor in sports car competition

## **Porsche 911 Carrera 4S Named 2013 *Motor Trend* Best Driver's Car**

**Atlanta.** *Motor Trend* has named the Porsche 911 Carrera 4S as its Best Driver's Car for 2013. The Best Driver's Car honor is decided after a yearly competition among the top new or improved performance cars available in the U.S. market. This is the second consecutive year that a 911 variant has won the award.

"The 911 Carrera 4S has terrific balance, telepathic steering, a potent engine, and a lightning quick transmission," said Ed Loh, Editor-in-Chief of *Motor Trend*. "But what impressed our judges the most was the confidence and joy it delivered, on the street and at the track. Congratulations to the Porsche 911 Carrera 4S, *Motor Trend's* Best Driver's Car for 2013."

"This is a significant honor for our brand as we celebrate the 50th birthday of our 911 sports car this year," said Detlev von Platen, President and CEO, Porsche Cars North America, Inc. "Being named *Motor Trend's* Best Driver's Car shows that our flagship car still has the same appeal it has had for 50 years."

Each year, *Motor Trend* editors choose the car that most compels them to want to drive. Each contender is run through a series of instrumented performance tests, a 500-mile road trip highlighted by aggressive canyon driving on a closed course and finally, evaluation at Mazda Raceway Laguna Seca. The test aims to go beyond the numbers to uncover the one vehicle that offers enthusiasts the most engaging and rewarding driving experience possible.



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The Porsche 911 Carrera 4S, along with its opponents, is currently being featured during Best Driver's Car Week (August 19-23) on *Motor Trend's* website

[www.motortrend.com](http://www.motortrend.com) and YouTube channel, [www.youtube.com/motortrend](http://www.youtube.com/motortrend).

Enthusiasts can follow all the track testing action that took place at Mazda Raceway Laguna Seca and discover how each of the competitors performed throughout the competition by viewing a series of stories and videos.

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### **About Porsche Cars North America**

Porsche Cars North America, Inc. (PCNA), based in Atlanta, Ga. is the exclusive U.S. importer of Porsche sports cars, the Cayenne SUV and Panamera sports sedan. Established in 1984, it is a wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany, and employs approximately 220 people who provide parts, service, marketing and training for 189 dealers. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the brand's 63-year history and leadership in the advancement of vehicle performance, safety and efficiency.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000 motorsport wins to date.

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