



PORSCHE

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Porsche Announces Changes to Public Relations Department

Atlanta. Steve Janisse, General Manager, Public Relations, for Porsche Cars North America, Inc., has left the company to pursue other interests. An announcement will be made once a successor has been identified. In the interim, media requests should be directed to Nick Twork and the Porsche Cars North America public relations team.

Updated Porsche Cars North America Media Contacts:

Nick Twork	Manager, Product Communications	678-323-6975	nick.twork@porsche.us
Angie Reeves	Corporate Communications Manager	770-290-3510	angie.reevers@porsche.us
Dave Engelman	Media Relations Manager	770-290-3617	dave.engelman@porsche.us
Calvin Kim	Product Experience Manager	770-290-3834	calvin.kim@porsche.us
Abby Brochstein	PR Specialist	770-290-3873	abby.brochstein@porsche.us
Kristin Ballard	Product Communications Specialist	770-290-3638	kristin.ballard@porsche.us
Bernd Harling	Principal Communications Counsel	770-290-3538	bernd.harling@porsche.us

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About Porsche Cars North America

Porsche Cars North America, Inc. (PCNA), based in Atlanta, Ga. is the exclusive U.S. importer of Porsche sports cars, the Cayenne SUV and Panamera sports sedan. Established in 1984, it is a wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany, and employs approximately 220 people who provide parts, service, marketing and training for 189 dealers. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the brand's 63-year history and leadership in the advancement of vehicle performance, safety and efficiency.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000 motorsport wins to date.

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