



PORSCHE

News Release

August 16, 2013

No 91/13

Michelin Pilot Super Sport tires with Porsche-specific "N0" designation

Newly developed tires for the Porsche Carrera GT

Atlanta. Dr. Ing. h.c. F. Porsche AG, based in Stuttgart, has developed a new tire for the Carrera GT in partnership with tire manufacturer Michelin. The new tire once again noticeably enhances the handling of the 1,270 versions of the super sports car built between 2003 and 2006. The new Michelin Pilot Super Sport tire, which now replaces the current Pilot Sport PS2 tire on the Carrera GT, brings together the findings of ten years' worth of tire development to give drivers of the Carrera GT noticeably improved handling, even faster lap times and a more harmonious driving experience overall.

Drivers will even see benefits in relation to the stability of the Porsche model at its top speed of 330 km/h, as well as its behavior at high lateral acceleration speeds. This is all down to the new structure of the tire, which, of course, features the Porsche specification "N0" on the sidewalls. The tread compound of the Pilot Super Sport tire, which is manufactured on the same production line as Michelin racing tires, is based on "dual-compound" technology. With this technology, different rubber compounds are used for the inside and outside of the tread. This concept offers maximum grip on bends and highly precise steering behavior. What's more, the belt is made from an especially durable mix of aramid fibers, which are five times lighter than steel but deliver the same tensile strength. In addition, the variable contact area distributes the pressure evenly across the tire, meaning as much of the tread as possible is always in contact with the asphalt under any driving conditions.



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The new Carrera GT tires are available now in 265/35 ZR 19 98Y "N0" and 335/30 ZR 20 108Y "N0" dimensions. Alongside optimized performance criteria, these tires offer the cost-effective side-effect of increased mileage: Compared to the previous tire, mileage is up to 10% higher on normal roads, and even as much as 20% higher when the tires are used on tough race tracks. The new tire also improves braking performance, showing that, even after ten years, Porsche is still working just as hard to look after drivers of its older models as it does to look after drivers of its new vehicles.

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About Porsche Cars North America

Porsche Cars North America, Inc. (PCNA), based in Atlanta, Ga. is the exclusive U.S. importer of Porsche sports cars, the Cayenne SUV and Panamera sports sedan. Established in 1984, it is a wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany, and employs approximately 220 people who provide parts, service, marketing and training for 189 dealers. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the brand's 63-year history and leadership in the advancement of vehicle performance, safety and efficiency.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000 motorsport wins to date.

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