



PORSCHE

News Release

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Porsche Driver's Selection – Go-Kart with Pedal Drive

Porsche Driving for the Very Young

Atlanta. The newest item from the Porsche Driver's Selection is a Go-Kart which puts children from the age of five behind the wheel of a sporty Porsche machine. The Go-Kart, which is about 5 feet long, is a new highlight in the children's program of the Porsche Lifestyle Collection and impresses because of its lightness: thanks to its unique construction, based on Porsche Intelligence Performance, the children's pedal-powered vehicle weighs a mere 55 pounds.

In addition to its exclusive design, another attractive feature of the Porsche Driver's Selection Go-Kart is its use of high-quality drive components typically used for constructing bicycles. The composite wheel rims, with simulated center locks, are fitted with low-profile, inflatable tires with inner tubes. Other equipment includes a sport seat, plus both a back-pedal brake and a handbrake which ensure optimal deceleration. With its tubular steel frame, the Porsche Driver's Selection Go-Kart is suitable for children weighing up to 110 pounds with a height of up to 5 feet.

With an MSRP of \$900, the Go-Kart and other products from the Porsche Driver's Selection are available exclusively from participating authorized Porsche dealers and on the Internet at www.porsche.com/shop. Not all the products are available in every market.

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About Porsche Cars North America

Porsche Cars North America, Inc. (PCNA), based in Atlanta, Ga. is the exclusive U.S. importer of Porsche sports cars, the Cayenne SUV and Panamera sports sedan. Established in 1984, it is a wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany, and employs approximately 220 people who provide parts, service, marketing and training for 190 dealers. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the brand's 63-year history and leadership in the advancement of vehicle performance, safety and efficiency.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000 motorsport wins to date.

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