



PORSCHE

News Release

May 15, 2013

No 46/13

*Success story based on innovative power and teamwork*

## **Celebrating a milestone at Porsche: 100,000th Panamera leaves the factory**

**Atlanta.** The Porsche plant in Leipzig, Germany, is producing the 100,000th Panamera today. Back in 2009, the decision to produce this new Porsche model series and manufacture the first customer vehicle started a success story.

“In over 120 countries, Panamera customers drive a Porsche that is ‘Made in Leipzig’ and sport this quality seal around the globe. The team and I are very proud of this,” said Siegfried Bülow, Chairman of the Board of Porsche Leipzig GmbH. Developed in the Swabian city of Weissach and manufactured in the Saxon metropolis of Leipzig, the Panamera also illustrates successful cooperation between business sites within the Porsche company. The value that is placed in this team accomplishment is being expressed today as the 100,000th Panamera festively drives off the assembly line and through a paper wall that was signed by employees beforehand.

The milestone vehicle is a new Panamera S E-Hybrid in “rhodium-silver metallic”. This vehicle – the world’s first plug-in hybrid of the luxury class – made its debut before a world audience at the Shanghai Auto Show at the end of April 2013. The Panamera S E-Hybrid combines efficiency, sportiness and comfort with a very personal note: the number of possible combinations of factory installed exterior and interior color combinations and decors is over 1,500. With 416 hp (306 kW) of system power, the car’s NEDC fuel consumption is just 3.1 liters of fuel per 100 km, which equates to 71



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g/km CO2 emissions. The car is also a Porsche Gran Turismo through and through: it accelerates from 0 to 100 km/h in just 5.5 seconds, and its top speed is 270 km/h.

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**About Porsche Cars North America**

Porsche Cars North America, Inc. (PCNA), based in Atlanta, Ga. is the exclusive U.S. importer of Porsche sports cars, the Cayenne SUV and Panamera sports sedan. Established in 1984, it is a wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany, and employs approximately 220 people who provide parts, service, marketing and training for 190 dealers. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the brand's 63-year history and leadership in the advancement of vehicle performance, safety and efficiency.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000 motorsport wins to date.

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