



PORSCHE

News Release

March 28, 2013

No 25/13

Third generation roadster takes top honors

Porsche Boxster and Cayman named 2013 World Performance Car

Atlanta. At a ceremony hosted by Bridgestone Corporation at the New York Auto Show this morning, the Porsche Boxster and Cayman were named the 2013 World Performance Car.

The World Car Awards (WCA) are presented annually in four categories – Car Design, Green Car, Performance Car and Car of the Year. Winners are determined by an international panel of 66 automotive journalists from 23 countries. Jurors are appointed by the World Car Steering Committee based on automotive expertise, experience, credibility and influence.

“To be chosen as the winner of the World Performance Car by this global jury is extremely rewarding,” said Detlev von Platen, president and CEO of Porsche Cars North America. “The new Boxster is a serious sports car and has become a worldwide success. Its brother, the new Cayman, is launching this month and has already captivated sports car enthusiasts around the world.”

Since the inception of the World Car of the Year Awards, Porsche has won World Performance Car twice; for the 911 (2012) and for the Cayman (2006).



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The third-generation Boxster / Cayman is the latest mid-engine offering from Porsche. Completely redesigned, it is lighter, more powerful and more fuel efficient than its predecessor. A longer wheelbase and larger wheels enhance the driving experience.

Delivering 265 and 315 hp respectively, the 2.7-liter Boxster and 3.4-liter Boxster S are available with a six-speed manual or seven-speed dual-clutch Porsche-Doppelkupplungsgetriebe (PDK) automatic transmission. The Boxster is available from \$49,500 and the Boxster S from \$60,900, not including a \$950 destination charge.

The Cayman is powered by a 2.7-liter engine with 275 hp; with the Sport Chrono package it accelerates from a standstill to 60 mph in 5.1 seconds. The 3.4-liter engine in the Cayman S produces 325 hp; with PDK and the Sport Chrono package it sprints from 0-60 mph in 4.4 seconds. The car will arrive in dealerships next month starting at \$52,600 for the Cayman and \$63,800 for the Cayman S, not including a destination charge of \$950.

For more information about the Boxster / Cayman including full technical specifications, visit www.press.porsche.com.

For more information about the 2013 World Car Awards, visit www.wcoty.com

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About Porsche Cars North America

Porsche Cars North America, Inc. (PCNA), based in Atlanta, Ga. is the exclusive U.S. importer of Porsche sports cars, the Cayenne SUV and Panamera sports sedan. Established in 1984, it is a wholly-owned subsidiary of Porsche

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AG, which is headquartered in Stuttgart, Germany, and employs approximately 220 people who provide parts, service, marketing and training for 190 dealers. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the brand's 63-year history and leadership in the advancement of vehicle performance, safety and efficiency.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000 motorsport wins to date.

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