



PORSCHE

News Release

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Job offers for the production of new Macan published today

Over 1,000 new employees – Porsche expands workforce in Leipzig

Leipzig/Stuttgart. Countdown for the Macan: A few months before the first customer vehicle of the new model range will roll off the assembly line, the starting shot for the hiring of more than 1,000 production workers for permanent jobs at the Porsche plant in Leipzig will be set today. As of now, the jobs can be viewed online at: (www.porsche-leipzig.com/personal). “We have a new addition to our model family – now we're looking for qualified and highly motivated people in production for the realization of our ambitious goals. We want employees with petrol in their blood,” said Dr. Oliver Blume, Member of the Executive Board Production and Logistics of Dr. Ing. h.c. F. Porsche AG, before media representatives in the new Leipzig body shop today.

Porsche is looking for skilled employees with professional qualifications in body construction, painting, assembly and quality assurance – to include operators, staff for ultrasonic testing, staff for metal sheet forming (and others). Alongside the 1,000 production workers, the location in Saxony is hiring a total of 400 engineers for the planning of the new sections, of which 220 are already on board.

“The interest in a job with Porsche is enormous. We have received 16,500 applications already, even though the big search for staff starts officially only today. The facts speak their own language: attractive environment and a emotional product. Moreover, the jobs here are future-proof, because in Leipzig all signs point to growth,” Siegfried Bülow, Chairman of the Executive Board of Porsche Leipzig GmbH, emphasized in his speech. Porsche AG is investing around 500 million euro in the conversion of the location into a



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fully-fledged plant with its own paint shop and body assembly hall. It's the biggest construction project in the history of the sports car maker. Siegfried Bülow on the status of the construction: "The buildings are ready and are water-proof, and the machines are being installed. The first test body was made a few days ago. In the summer, we will commission the new paint shop, so the first customer vehicle will roll off the assembly line at the end of the year. The schedule is a challenge, and the plant extension a truly mammoth task. But we are going all out for it."

Afterwards, Dr. Blume states: "New plant, new vehicle – and a new team, to boot. Alongside the completion of the building, our greatest task will be integrating our new colleagues into the existing plant team and qualifying them for their work at Porsche." The staff build-out will continue up through 2014 – then the new Macan will hit the road.

Porsche employs a staff of 1,150 in Leipzig at present – with the production of the Macan, the workforce will be more than doubled. More information on the Porsche plant extension and the jobs being advertised are available online at: www.porsche-leipzig.com.

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About Porsche Cars North America

Porsche Cars North America, Inc. (PCNA), based in Atlanta, Ga. is the exclusive U.S. importer of Porsche sports cars, the Cayenne SUV and Panamera sports sedan. Established in 1984, it is a wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany, and employs approximately 220 people who provide parts, service, marketing and training for 190 dealers. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the brand's 63-year history and leadership in the advancement of vehicle performance, safety and efficiency.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000 motorsport wins to date.

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Note: Photos and video footage are available to accredited journalists on the Porsche Press Database at <http://press.porsche.com/>